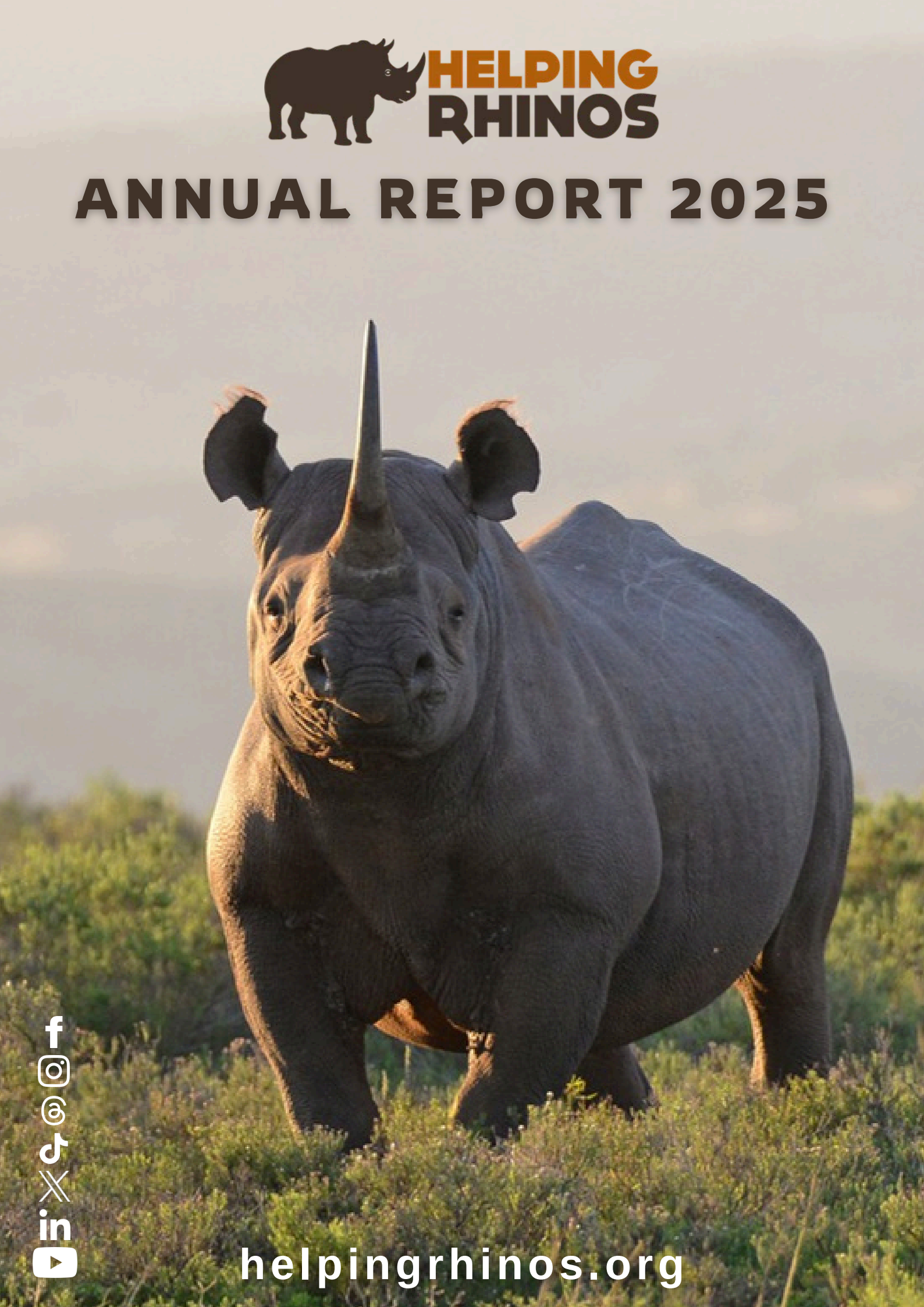
HELPING RHINOS

ANNUAL REPORT 2025



helpingrhinos.org



VISION

To provide secure, sustainable and healthy eco-systems which are rich in biodiversity and provide an environment where all species of rhino can thrive for generations to come.

MISSION

To create Rhino Strongholds – expanding wild spaces for wildlife that protect the rhino, preserve their natural habitat and provide local community-led conservation initiatives.

A LETTER FROM OUR CEO



As we reflect on 2025, I am filled with gratitude for the incredible support that has enabled Helping Rhinos to continue protecting one of the world's most threatened species. Despite ongoing economic challenges, your generosity has ensured we can continue supporting our conservation partners across Africa and delivering meaningful impact where it matters most.

While there have been encouraging signs in rhino conservation, the threats remain significant. Poaching continues to claim far too many rhinos each year, while the loss of protected wild spaces is increasing pressure on all wildlife including the rhino. These challenges reinforce the importance of investing in innovative conservation, supporting frontline initiatives, and creating Rhino Strongholds — safe, connected landscapes where rhinos and countless other species can thrive.

Looking back over more than a decade since Helping Rhinos was founded, I am continually inspired by what can be achieved through partnership, shared purpose, and unwavering commitment. The progress we have made with our conservation partners demonstrates that lasting conservation success is built over many years, through persistence, collaboration, and the collective determination of people who refuse to give up on the future of wildlife.

The rhino crisis is a global challenge that requires a global response, and every one of us has a role to play. Thank you for standing with Helping Rhinos. Your continued support is helping to ensure that rhinos not only survive but thrive for generations to come.



Simon Jones, Founder and CEO

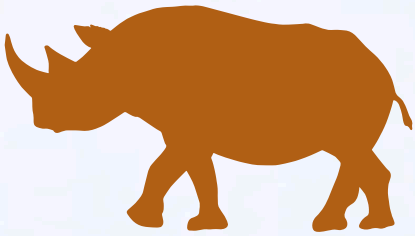
> *The challenges we face reinforce the importance of investing in innovative conservation, supporting frontline initiatives, and creating Rhino Strongholds.*

RHINOS IN CRISIS



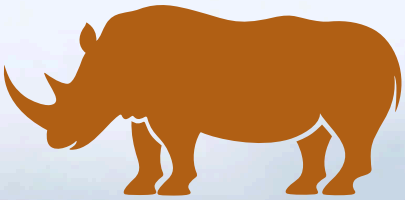
ONLY **200**

Eastern black rhinos alive today



ONLY **2**

Northern white rhinos on the planet



1

Rhino killed by poachers EVERY day



4 million

Hectares of forest cut down in Africa annually





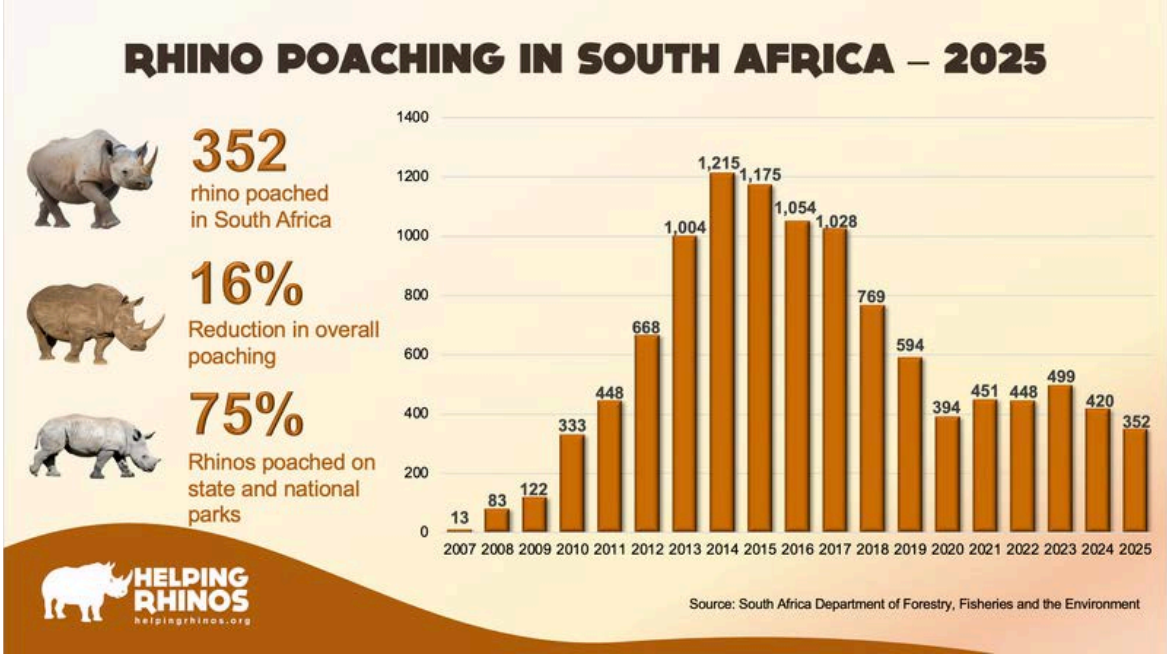
POACHING

2025 saw 352 rhinos killed by poachers in South Africa - 68 less than were lost in 2024 representing a 16% decrease.

This is the second year in a row that poaching numbers have decreased across South Africa, showing signs of steady progress. But while this is encouraging, once again these figures were given without the context of population numbers, and as such it remains difficult to gauge the true impact of these losses.

Updated population numbers from the International Union for Conservation of Nature (IUCN) show that the white rhino declined in 2024 from 15,942 to 15,752, mainly due to poaching pressure. While encouragingly black rhino numbers have risen to 6,788 from 6,195.

Despite being banned since 1977, the international trade in rhino horn continues to fetch huge profits on the black market, and pushes by rhino breeders in South Africa to find loopholes in the international ban warrant close monitoring for their potential wider impacts.





HABITAT LOSS

The rhinoceros is a keystone species, a megaherbivore whose everyday actions help to maintain a biodiversity that is critical to the survival of thousands of other wildlife species who share the same environment. Without this 'ecosystem engineer' the habitat would be irrevocably altered by overgrown or invasive wild flora.

Safeguarding wild landscapes and protecting iconic wildlife species has never been more challenging. The planet’s natural resources are being plundered at an alarming rate and fragile ecosystems are disintegrating.

More than half the human population increase between now and 2100 will occur in Africa (*source: United Nations*). As industrial and agricultural developments encroach further into pristine wild spaces it is little wonder Africa’s rate of deforestation is one of the highest in the world and wildlife is suffering as a result.

The economic transformation of Africa is having a direct and negative impact on its wildlife. Mining, major construction, including roads and railways running through national parks and intrusive farming practices are all taking their toll.

The work Helping Rhinos can carry out now to secure precious habitat and demonstrate the positive impact wildlife reserves can have on local and national economies, such as tourism, is critical for the survival of Africa’s most iconic species.



DISENGAGED COMMUNITIES

Engagement and empowerment of local communities is critical to the long term success of wildlife conservation.

Unfortunately we still experience all too frequent cases of human wildlife conflict where local communities feel 'in competition' with the local wildlife. This can lead to a resistance to conservation practices which can take many months and sometimes years to breakdown. A disengaged community living on the borders of protected wild spaces can lead to an increase in illegal activities such as bushmeat poaching and setting of fires.

For conservation to succeed, it is essential local communities see real benefit from living alongside wildlife and are effectively engaged in wildlife conservation programmes. Humans and wildlife co-existing harmoniously alongside each other is key to the survival of rhino populations.



BUILDING A FUTURE



RHINO STRONGHOLDS

Creating wild spaces for wildlife

What is a Rhino Stronghold?

A Rhino Stronghold is an area of wildlife habitat that provides a secure, sustainable and healthy eco-system which is rich in biodiversity and where populations of rhino can thrive in their natural habitat. To be successful, a Rhino Stronghold will also need to contribute to socioeconomic stability within local communities.

Maintaining viable rhino populations that have the freedom to roam in their natural habitat is a constant challenge. The strain on fragile ecosystems due to global climate change and the pressures on land and natural resources as the result of human activity and encroachment is seriously impacting rhino habitats.

Our Rhino Stronghold initiative focuses on the critically endangered black rhino as a ‘figure head’ to restore degraded wild spaces and open up wildlife corridors to create habitat expansion that will have a positive impact on global climate change while improving the socioeconomic landscape within local communities. This approach will also benefit the white rhino, whose territories are often shared with the black rhino, as well as other native wildlife species as Rhino Strongholds will be designed with the needs of all the animal species that occupy the land in mind.



PROTECT
the Wildlife

Developments in anti-poaching operations, including new technology, building effective intelligence networks and increasing Ranger patrols are reaping rewards. It is critical that this momentum is maintained in order to reduce the number of poaching incidents each year. Any relaxation in these protection operations will undoubtedly see an instant increase in poaching numbers.

Helping Rhinos funds the rescue and rehabilitation of orphaned baby rhinos, Ranger training, the deployment of anti-poaching K-9 units and drone & aircraft surveillance. All these projects are having a positive impact on the ongoing protection of rhino and will be a critical component to the success of our Rhino Strongholds.



PRESERVE

their Habitats

Human encroachment and incompatible land use are having an increasingly devastating effect on wildlife habitats and fragile ecosystems are disintegrating. The consequences of losing wildlife habitat will have a profound impact on the future for large mammals and predators.

Helping Rhinos recognises that rhino conservation is not about a ‘one size fits all’ approach, but about appraising, adapting and promoting sustainable conservation models. We shall continue to influence and advocate on a diverse range of conservation solutions driven by the latest science, technology and innovative management protocols.

Helping Rhinos is working in the field to maximise land availability with the goal of increasing rhino populations and, where population limits are being reached, supporting land expansion opportunities.



PROVIDE
for People

Helping Rhinos is proud to support initiatives that are helping to develop the skills and abilities of poorer communities living in proximity to wildlife reserves. Encouraging leadership, collaborative working, and with added mentoring and financial support, Helping Rhinos is helping to empower local communities.

By providing engaging community-centered programmes, we not only help to achieve a greater understanding and support for rhino conservation, but we also create a positive impact in the local communities.

Investing in education and local partnerships is a critical path that is changing the lives of a vibrant energised younger generation who really want to live in a greener, more compassionate world.

Each engaging, collaborative community project implemented, is creating a legacy for a sustainable future for the rhino.

WITH YOUR SUPPORT IN 2025 WE HAVE...



EXPANDED ORPHANAGE FACILITIES

To provide expert care to more orphans than ever before while paving the way for succesful reintroductions to the wild

PROTECTED KEY BLACK RHINO POPULATIONS ACROSS AFRICA

Including the facilitation of vital full moon censuses to monitor population numbers

OPENED EDUCATIONAL PATHWAYS

Providing access to education for the most vulnerable people living alongside wildlife

Plus so much more...

OUR FIELD PROJECTS

ARCC
AFRICAN RHINO CONSERVATION COLLABORATION

Black Mamba
APU

Bush Babies
Environmental Education

KARIEGA FOUNDATION
CONSERVATION THROUGH COMMUNITY

OL PEJETA CONSERVANCY

Zululand Conservation Trust

TSAVO TRUST

Zululand Rhino Orphanage

CONSERVATION LANDSCAPES INSTITUTE





Rhino Orphan Rescues

2025 saw the rescue of five rhino orphans, with one of these sadly being too weak to survive. As well as the continued care of 10 other orphans and the successful rewilding of five of our older orphans. Returning these rhinos to the wild where they belong isn't simple, but it is essential for the future of this species, and to give these animals the chance of living as rhinos should.

Alongside the daily care of the orphans, support was provided towards the building of a new regional operations centre. As well as the expansion of the facility intself, including new pole bomas, giving our teams the ability to provide even better care for the growing number of orphans.





VOICES FROM THE FRONT LINE

"I started here at the orphanage working with the smaller rhinos, raising them up, up until they go back to the wild. After some time I was then given an opportunity to be more in the reserve and look after the rhinos, the big ones that are in the reserve…

To be a rhino monitor it's a new experience, a new exposure. When you are doing something new, you're always eager because there's something new to learn. I feel really good so far."

Mpilo Shongwe
Rhino Monitor, Zululand Rhino Orphanage



Eyes in the Sky

Helping Rhinos fully funds the Eyes in the Sky aerial surveillance project, which is facilliated our partner the African Rhino Conservation Collaboration (ARCC).

Aerial and drone surveillance have played a crucial role in strengthening rhino protection efforts across the Eastern Cape of South Africa. Through the Eyes in the Sky programme, 120 hours of aerial patrols have been flown, covering more than 9000km's of key rhino habitat. These patrols enhance anti-poaching strategies by offering a bird's-eye view of key rhino habitats.





VOICES FROM THE FRONT LINE

"You can fly low and slow quite safely, which means that looking for rhinos or any suspicious activity we can have a really good view as well. We have national roads running through the reserve so creating a visual aerial presence there I've actually found that's quite effective.

I'll sometimes go for the ground team to check on specific individuals they haven't been able to find, or a headcount to check that everybody's ok."

Emma Gush
Pilot, Eyes in the Sky



Rhino Protection

2025 saw the rhino population on Ol Pejeta Conservancy increase once again with an overall count of 240 rhinos – 185 black, 53 southern white and two northern whites.

This breeding success was certainly bolstered by security improvements on the conservancy as 24 new rangers were recruited, while 46 existing rangers reinforced their training and the Security Operations room was upgraded to ensure better tracking of patrols and wildlife movements.

Alongside this nine rhinos were translocated to form a founding population on another conservancy and a complete rhino audit was undertaken to inform future strategic conservation decisions.





VOICES FROM THE FRONT LINE

"It's a big win for conservation, setting up a new rhino sanctuary... The best way to put that into perspective, it's what a Dad feels when the daughter is being married. It's mixed feelings but you're really happy that you're seeing that come through.

And in our generation seeing an establishment of a new rhino sanctuary, and the success of it, and the support that the government, the stakeholders and partners like yourself are doing in supporting all this, it is a cocktail of all the efforts that we've put in place finally seeing the day of light."

Abraham Njenga
Wildlife Operations Manager
Ol Pejeta Conservancy



Tracking Devices

Advanced technology continues to strengthen rhino conservation efforts, enhancing monitoring and security. 13 cutting-edge Rouxcel tracking devices were purchased last year, with 58 tracking devices fitted to rhinos across multiple reserves.

In addition, 17 rhino DNA kits were collected, vital for research and law enforcement, as well as the treatment of 23 injured or sick rhino. Alongside this was completion of an exploratory surgery performed on a rhino calf, only the second to have been achieved.

The advancement of knowledge in both technology and veterinary expertise only serves to strengthen our conservation efforts.



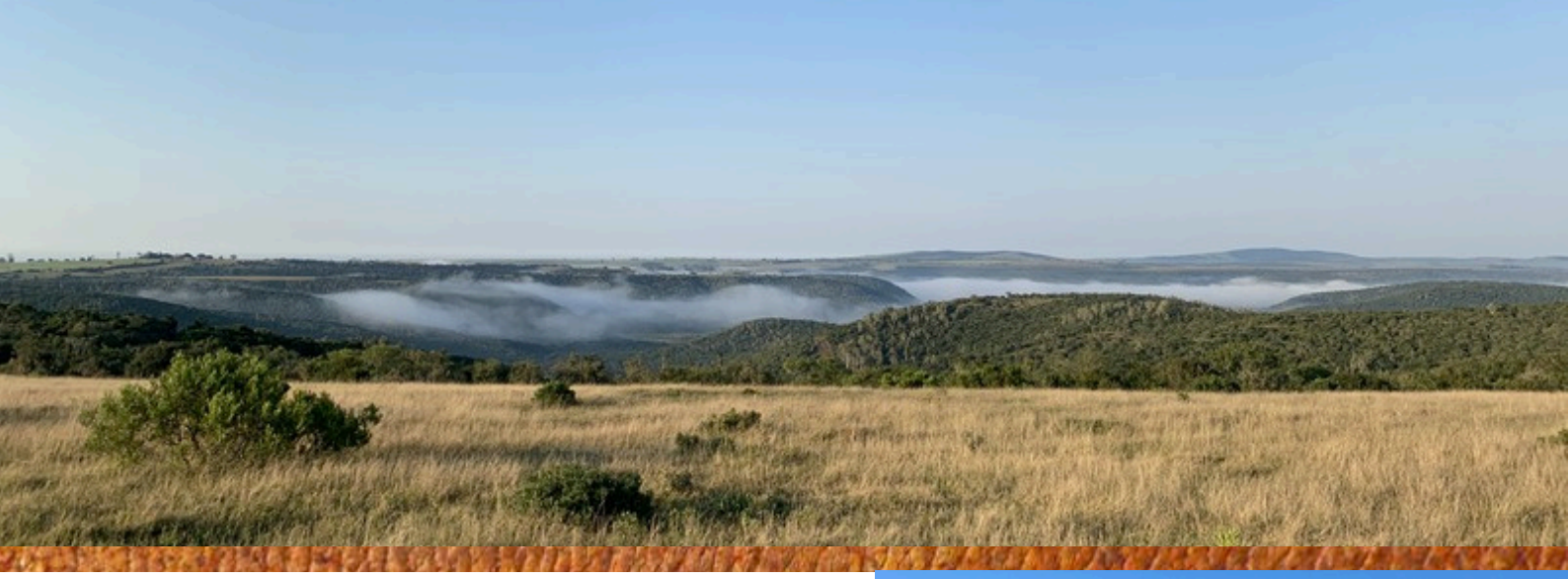


VOICES FROM THE FRONT LINE

“I would like to extend a heartfelt thank you to Helping Rhinos for your unwavering and continued support of us in the field. From the provision of tracking collars to critical fixed-wing operations, your support plays a vital role in the success of our conservation efforts on the ground.

Rhinos are my passion, and knowing we have partners like Helping Rhinos behind us makes a real difference. Thank you sincerely for helping us protect these magnificent animals.”

Marissa Van Niekirk
Veterinary Nurse
African Rhino Conservation Collaboration



Range Expansion

The Eastern Cape of South Africa is home to one of the world's most ecologically significant populations of black rhino, with two subspecies Diceros bicornis bicornis and Diceros bicornis minor living across a range of robust yet isolated habitats on both private and state managed land.

Our efforts alongside partners like the Conservation Landscapes Institute to link these islands of biodiversity encapsulates a long term vision that promises even longer term benefits, for both wildlife and people living in this globally important biodiversity hotspot.

This year the footprint of land committed to the Bushman's Biodiversity Corridor, a key aspect of our Eastern Cape Rhino Stronghold, has grown from 783ha to 5567ha. With 249ha of invasive vegetation cleared as part of habitat regeneration efforts.





VOICES FROM THE FRONT LINE

"The Eastern Cape black rhino population is at a strategic inflection point. The conditions for a genuine stronghold — through coordinated provincial governance, expanded and connected habitat, genuine community integration and selfsustaining finance — are achievable within a ten-year horizon.

The cost of decisive action now is a fraction of the irreversible cost of further fragmentation and population decline."

Peter Chadwick
Director, Conservation Landscapes Institute



New Partnerships

In 2025 we announced the formalisation of a new partnership with Tsavo Trust, a Kenyan field-based conservation organisation working in the vast and ecologically vital Tsavo Conservation Area (TCA).

As our first collaborative action we were very proud to support Tsavo Trust in the implementation of the annual Ngulia Rhino Sanctuary night census. Led by the Kenya Wildlife Service (KWS) and Wildlife Research & Training Institute Kenya (WRTI), this vital operation helps conservationists track and protect one of the world's most important black rhino populations.

The data gathered feeds directly into Kenya's national rhino conservation strategy, guiding long-term protection for these iconic animals.





VOICES FROM THE FRONT LINE

"The black rhino in Tsavo are among the most important on the continent, and keeping them safe is not something any one organization can do alone. It takes years of hard work on the ground, and it takes good partners. Helping Rhinos has been exactly that, standing with us as we support the Kenya Wildlife Service and Wildlife Research and Training Institute in monitoring and protecting this population, and in building the capacity needed to give these animals more secure ground to expand into. For us this has never been about a single season or a single count. It is about making sure that decades from now there are still black rhino roaming wild in Tsavo. We're proud to have Helping Rhinos walking that road with us."

Richard Moller
CEO and Co-Founder, Tsavo Trust



Conservation & Community

2025 saw strong progress for several of our community-based initiatives. Alongside continued support for the Ligerman Education Centre that was opened in 2024, great progress has been made towards the opening of a second early years education centre in the region. We are also incredibly proud to have provided funding for a 12-month ranger training programme faciliated by the Eastern Cape Occupational Development Academy (ECODA), which gave 10 local men and women the chance to become accredited Field Rangers, with most of these individuals going on to gainful employment.

Projects like there remind us that conservation and community are intrinsically linked, and it is only by investing in and supporting both that the other will thrive. The very first line of defence for nature is the people who live alongside it.





VOICES FROM THE FRONT LINE

“My vision and purpose of ECODA is to empower rural youth to become conservation leaders, and creating meaningful employment, as well as promoting the pride and heritage within the conservation environment.

The partnership with Kariega Foundation and Helping Rhinos gives us a platform to reach out further.”

Altin Gysman
ECODA Founder



Boots on the Ground

The unique approach of the Black Mambas has yielded strong results once again. Focus areas for patrols included easily accessible areas of the reserve, areas with high numbers of temporary personnel and locations that attract high concentrations of wildlife. As well as covering the critical window where poachers attempt to enter or leave the reserve, generally at first light or sunset, thereby reducing the risk of poachers entering the landscape undetected.

Meanwhile the Bush Babies continued their work in four local communities, including 10 disadvantaged primary schools. Four main themes were looked at throughout the year; the environment, climate change, human-animal conflict, and animal stereotypes. And in December 90 graduates of the Environmental Education Programme received certificates for their impressive levels of engagement and participation during the year.





VOICES FROM THE FRONT LINE

"Taking care of wildlife animals is very similar to taking care of my kids: I am working day and night, putting boots on the ground for the them to be safe.

Even though I have been trained as a ranger and have 7 years of field experience as a Sergeant of The Crime Prevention Unit of the Black Mambas, I learn and experience new things everyday. The recent breakthrough for me has been me becoming an official trainer and then an acting manager of the second all women APU in South Africa, The Green Griffons. This experience allows me to see the difference in landscapes and wildlife and adjust training accordingly. Now I know what it really means to be a leader and a mentor for others, and I have fully embraced my new role"

Sergeant Bongane Nkwinika
Crime Prevention Unit, The Black Mambas APU



HOW WE RAISE OUR FUNDS

Events

Throughout 2025, Helping Rhinos brought together supporters, conservation partners and experts through a varied programme of events, creating opportunities to share experiences, deepen understanding and strengthen the relationships that underpin our conservation work.

The year began with an evening at the House of Lords, bringing together supporters and conservation advocates for important conversations about the challenges facing rhinos and the collective commitment needed to secure their future.

Helping Rhinos Conservation Safari

In May, we hosted our inaugural Helping Rhinos Conservation Safari at Kariega Game Reserve in South Africa's Eastern Cape, offering a small group of supporters an opportunity to experience the conservation landscapes and wildlife at the heart of our work.

Going beyond a traditional safari, guests were invited behind the scenes to meet those directly involved in protecting rhinos, learn about the challenges they face and gain first-hand insight into the practical work involved in safeguarding these animals.

The experience brought supporters closer to the conservation programmes they help make possible, creating space for meaningful conversations, shared experiences and a deeper understanding of the importance of long-term commitment to rhino protection.

The Last Ranger

In June, we hosted a special screening of the Oscar-nominated short film The Last Ranger, hosted by our Patron Peter Egan. The screening was followed by a live Q&A facilitated by our newest Patron, Dr Marc Abraham OBE, with director Cindy Lee, writer and actor David S Lee, and Black Mambas Sergeant Felicia Mogokane. The evening offered powerful insights into wildlife protection and the people whose courage and commitment make conservation possible.



Community Philanthropy

September saw the return of the Helping Rhinos Ladies Tennis Tournament, generously hosted by Annabel Wilson. The event brought together a wonderful community of local supporters for a day of tennis, friendship and fundraising. Our sincere thanks go to Annabel for her hospitality and commitment, to everyone who attended and supported the event, and to the stallholders whose generosity helped make the day such a success.

We concluded the year with an intimate Virtual Safari in December, bringing a small group of our valued philanthropic supporters closer to the landscapes and wildlife they help protect. The experience provided an opportunity to share conservation work taking place on the ground, deepen relationships and personally thank those whose continued generosity is so important to our mission.

We are enormously grateful to everyone who hosted, attended, contributed to and supported our events during 2025. Beyond raising vital funds, these occasions build lasting relationships, inspire greater understanding and strengthen the shared commitment needed to secure a future for rhinos.

Regular Giving

During 2025, we focused on growing regular giving, with our rhino adoption programme forming a key part of this income stream, alongside a phased restructuring of our supporter giving platforms. These efforts increased unrestricted income, directly enabling us to advance our strategic conservation priorities, particularly work towards establishing and protecting rhino strongholds and corridors. This progress strengthened our ability to fund critical conservation activities and laid the foundations for sustainable growth and greater impact in 2026/27 and beyond.

Building Sustainable Support and Advancing Landscape Connectivity

During the year, Helping Rhinos saw continued growth in regular giving, strengthening our base of committed supporters and providing greater confidence in our ability to plan for long term conservation impact. we worked with conservation partners to develop a credible next step towards greater landscape connectivity.

These developments represent important progress towards our long term ambitions: sustainable conservation with meaningful long term impact for a connected future for rhinos and the communities living alongside them.



Giving Appeals

2025 raised raise over £116,300 through Giving appeals We are enormously grateful to our Helping Rhinos Community, Guardians, Champions, Matched Funders all those who participated in 2025. These appeals make real world impact for rhinos and the people protecting them, and we are very grateful for the generosity of our supporters.

Extinction is Calling
In November 2025, 3 matched givers, 38 Rhino Champions, and 335 donations, including gift aid, raised a remarkable £79,073 in just 72 hours. Anthony V Martin Foundation stepped after the appeal close to donate £21,000 towards the appeal and reach our original £100,000 target.

Big Give Green Match Fund
£16,250 raised to purchase and fit eight cutting edge rhino tracking devices, enabling anti poaching teams to stay one step ahead.

Challenge Events

Helping Rhinos is enormously grateful to every individual who has taken up a challenge in aid of rhino conservation.

From running the Royal Parks Half Marathon or climbing Mount Kenya to cycling across a continent or a more modest challenge much closer to home, we are indebted to your commitment and determination.

Her Planet Earth

In 2025, 10 ladies from the Her Planet Earth group, led by Christine Amour-Levar, undertook the Drakensberg–Kruger expedition. Each team member was challenged not only to prepare themselves mentally and physically for the expedition, but also to raise funds for Helping Rhinos and the Black Mambas. They came together with great success and raised over £45,000. At the end of the trek the ladies of Her Planet Earth were thrilled to meet the ladies of the Black Mambas and share stories around the campfire.





Hannah Ekerold

“Running London Marathon 2025 for Helping Rhinos is an achievement that not only meant the world to me, but meant I could contribute to the amazing work Helping Rhinos do. Helping Rhinos supported me along the whole journey and even now after the marathon. Nothing is more motivating then running for this charity fighting poaching of these beautiful gentle giants!”

Philanthropic and Company Giving

The generosity of philanthropic supporters, foundations and businesses continued to play an important role in sustaining and developing Helping Rhinos' conservation work in 2025.

Support from foundations and our growing network of small and medium business partners, demonstrates the many ways in which businesses and foundations can contribute to meaningful conservation outcomes.

These relationships bring valuable financial support, expertise and opportunities to engage wider audiences in the protection of rhinos and their habitats.

HOW YOU CAN HELP

DONATE	ADOPT	FUNDRAISE
LEAVE A LEGACY	COMPANY GIVING	RHINO GUARDIAN



visit helpingrhinos.org for more details

A MESSAGE FROM OUR CHAIRMAN



It's pleasing to report that despite a continued challenging environment for charities, Helping Rhinos has made good progress in 2025. It's been a year of stability across both the Trustee Board and the Management Team which has allowed the charity to develop and refine our internal processes and systems as well as doubling down on engaging with supporters, which is already paying dividends.

Fundraising is, of course, the life blood of charities and it was the blend of activities in 2025 was excellent. The Rhino Champions appeal was particularly successful and it was very pleasing to see new Champions coming on board and reaching into their networks which is generating greater reach for the charity. Helping Rhinos has a very diverse supporter base and it's very positive that over 25% of our followers are based in the USA. This offers us a significant opportunity and one that will move forward in 2026. We continue to build strong relationships with our Partners in Africa. There have been a number of new approaches from potential partners which reflects the reputation of the charity and the depth of the knowledge of CEO, Simon Jones and his team. Our aim has always been to be a major, strategic influencer. In particular, working across the key rhino strongholds of the Eastern Cape and KZN in South Africa is allowing us to start to have a seat at the table for major initiatives. I see this continuing further in 2026 which will be a positive step forward for the charity.

Our Trustee Board is made up of a diverse group of Trustees with experience across Southern Africa, the UK charity sector and fundraising, as well as professional experience across Finance, IT, Law and Sustainability. This allows us to provide support and guidance to Simon and his team as well as to help shape the strategic direction of the charity across our three pillars - Protect, Preserve and Provide. I'm extremely grateful to the members of the Board for their support and active engagement in developing the charity. I'm sure we'll further develop the Board's capabilities in 2026 and beyond to meet the needs of a changing world for charities.

Jeremy Hayward
Chair of Trustee Board

HELPING RHINOS UK BOARD OF TRUSTEES

Jeremy Hayward (Chair), Charles Moore (Vice-Chair), Duncan Finch (Treasurer), Stuart Clarke, Andrew Leuner, Cat O'Donovan, Joanna Bega, Derrick Sanyahumbi, Mark Brassell, Mark Pedrick

HELPING RHINOS UK TEAM

Simon Jones, Gillian Mulloy, Olivia Smith, Katherine Leman, Sarah Daniels

HELPING RHINOS USA BOARD MEMBERS

Susan Swigor, Simon Jones, Cheryl Laite.

HELPING RHINOS NETHERLANDS BOARD MEMBERS

Marloes Hazelhoff, Mark Vermulen, Simon Jones, Lottie Sanders.

A SPECIAL THANK YOU

Thank you to all the generosity and commitment of the individuals, organisations and communities who choose to support us.

PATRONS

Giles Clark, Peter Egan, Karen Laurence-Rowe, Phil Liggett MBE, Megan McCubbin, Dr Marc Abraham OBE

ARTISTS

Katie Mae Adams, Robert Cordingly, Henry Frazer, Gary Hodges, Sarah Lake, Karen Laurence-Rowe, Peter Pharoh, STM Studios, Emma Swift, Kimberly Webber

VOLUNTEERS

Aislin Brooks, Phil Brooks, Tina Daley, Tamara Lee, Vanessa Wooley

TRUSTS, FOUNDATIONS, INSTITUTIONAL AND COMPANY GIVING

Animal Friends Pet Insurance, Anthony V Martin Foundation, Intrepid Foundation (Intrepid Travel), Father Ray Sponsor a Child, Healys LLP, Heywood Real Estate, Jean Sainsbury Animal Welfare Trust, Marjorie Coote Animal Charity Trust, Mia Kora, The Michael Chamberlayne Charitable Trust, The Reed Foundation, TUI Foundation, University of Massachusetts, North Caroline Zoo, Noxo Energy, Rhino Tears, Urban Rhino, Zoo AAZK Chapter-Seneca Park



RHINO GUARDIANS AND PHILANTHROPIC GIVING

Diana Brightmore-Armour, Kim Bouczek, David Comer, Lawrence Fancelli, Leslie Fancelli, Ann Francis-Burnett, Patty Grant, John Griffiths, Gary and Denise Heywood, Mark Howley, Jan Hubrecht, Kevin Lawrie, Lynda Leonard, John Lias, Ciprian Marin, Tony Metcalfe, Clive Milam, Valentina Ricchiuti, Federico Rossi, Randy Steen, David Stromberg, Susan Swigor, Niki Topp, Carl Waterer, Carole Wintersdorf, Richard and Annabel Wilson, Kathleen McFarlin.

We would also like to thank everyone who has given a gift, supported with adoption, attended one of our events or taken part in a community challenge.

OUR REGULAR GIVING COMMUNITY

Our special thanks go to the growing community of regular givers whose ongoing generosity strengthen sustainable conservation efforts and enable us to plan for the next stage of Stronghold activity

LEGACY

Our deepest thanks to the families and friends of those who have left a legacy and to our community who have informed us of their intentions to leave a legacy.



REFERENCE AND ADMINISTRATICVE DETAILS

Chairman: J Hayward

Chief Executive Officer: S Jones

Trustees:
S Clarke
A Leuner
J Hayward
C O'Donovan
D Sanyahumbi
M Brassell
J Bega
M Pedrick

Charity Registration Number: 1175762

Principal Office:
50 Coulstock Road
Burgess Hill
West Sussex
RH15 9XZ

Independent Examiner: Streets (West Sussex) Limited
Winston House
1 Winston Avenue
Worthing
West Sussex
BN14 7QL

UK TRUSTEE'S REPORT

Achievements and performance

Helping Rhinos has provided funding to its main beneficiary projects and helped them achieve the following:

African Rhino Conservation Collaboration (ARCC) (South Africa)

- Fitted 58 tracking devices to rhinos to provide state of the art protection
- 120 hours of aerial patrols flown through the Helping Rhinos Eyes in the Sky programme.
- 98 hours of drone patrols carried out across the Eastern Cape region, equating to 570 individual flights.

Black Mambas all Female Anti-Poaching Unit (South Africa)

- Fully funded the Black Mambas Crime Prevention Unit - a team dedicated to disrupting illegal activity on the landscape.
- No rhinos lost to poaching in the Black Mambas areas of operation.
- 1,355 patrols carried out by the Black Mambas anti-poaching unit.
- 353 snares located and removed.
- Funding for fuel for APU vehicles in order to keep the Black Mambas operational.
- Funding for essential supplies required when out on anti-poaching patrol.

Conservation Landscapes Institute (CLI) (South Africa)

- Inclusion of an additional 2,800ha to the Bushman's River range expansion corridor

Kariega Foundation (South Africa)

- 11 community recruits trained and employed as APU Rangers across the Eastern Cape region.
- Zero rhino poached on Kariega Game Reserve.
- Successfully completed the build of Ligerman Education Centre.
- Land identified to start the build of the Wilson Education Centre.
- Anti-poaching patrols on the Kariega Game Reserve

Ol Pejeta Conservancy (Kenya)

- No rhino poaching on Ol Pejeta in eight years.
- Protection of 240 rhino on Ol Pejeta - 185 black, 53 southern white and 2 northern white
- Recruitment of 24 new rangers and the graduation of a further 46 from training.
- Support for the Ol Pejeta Anti-poaching dog patrol units.
- Translocation of 9 rhinos (4 male and 5 female) to establish a founder population at a newly formed rhino sanctuary in Kenya.

Tsavo Trust (Kenya)

- 2025 Full Moon Black Rhino Night Census at the Ngulia Rhino Sanctuary (NRS) in Tsavo West National Park. The census identified 149 individual rhinos across the three month reporting period.

Zululand Conservation Trust (South Africa)

- The rescue and rehabilitation of new orphans in 2025 (exact number kept secret for security reasons).
- The expansion of the Zululand Rhino Orphanage (ZRO) facility and the creating of 'care zones' significantly increasing care capacity.
- Funding to provide specialist security onsite at the orphanage.
- Funding the provision of anti-poaching dog patrol units dedicated to the orphanage.
- 4 orphans released back into the wild following successful rehabilitation period.
- Operation of the Helping Rhinos funded Speakman School on the borders of the ZCT area of operation.

UK TRUSTEE'S REPORT

Achievements and performance

Helping Rhinos has provided funding to its main beneficiary projects and helped them achieve the following:

African Rhino Conservation Collaboration (ARCC) (South Africa)

- Fitted 58 tracking devices to rhinos to provide state of the art protection
- 120 hours of aerial patrols flown through the Helping Rhinos Eyes in the Sky programme.
- 98 hours of drone patrols carried out across the Eastern Cape region, equating to 570 individual flights.

Black Mambas all Female Anti-Poaching Unit (South Africa)

- Fully funded the Black Mambas Crime Prevention Unit - a team dedicated to disrupting illegal activity on the landscape.
- No rhinos lost to poaching in the Black Mambas areas of operation.
- 1,355 patrols carried out by the Black Mambas anti-poaching unit.
- 353 snares located and removed.
- Funding for fuel for APU vehicles in order to keep the Black Mambas operational.
- Funding for essential supplies required when out on anti-poaching patrol.

Conservation Landscapes Institute (CLI) (South Africa)

- Inclusion of an additional 2,800ha to the Bushman's River range expansion corridor

Kariega Foundation (South Africa)

- 11 community recruits trained and employed as APU Rangers across the Eastern Cape region.
- Zero rhino poached on Kariega Game Reserve.
- Successfully completed the build of Ligerman Education Centre.
- Land identified to start the build of the Wilson Education Centre.
- Anti-poaching patrols on the Kariega Game Reserve

Ol Pejeta Conservancy (Kenya)

- No rhino poaching on Ol Pejeta in eight years.
- Protection of 240 rhino on Ol Pejeta - 185 black, 53 southern white and 2 northern white
- Recruitment of 24 new rangers and the graduation of a further 46 from training.
- Support for the Ol Pejeta Anti-poaching dog patrol units.
- Translocation of 9 rhinos (4 male and 5 female) to establish a founder population at a newly formed rhino sanctuary in Kenya.

Tsavo Trust (Kenya)

- 2025 Full Moon Black Rhino Night Census at the Ngulia Rhino Sanctuary (NRS) in Tsavo West National Park. The census identified 149 individual rhinos across the three month reporting period.

Zululand Conservation Trust (South Africa)

- The rescue and rehabilitation of new orphans in 2025 (exact number kept secret for security reasons).
- The expansion of the Zululand Rhino Orphanage (ZRO) facility and the creating of 'care zones' significantly increasing care capacity.
- Funding to provide specialist security onsite at the orphanage.
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- 4 orphans released back into the wild following successful rehabilitation period.
- Operation of the Helping Rhinos funded Speakman School on the borders of the ZCT area of operation.

UK TRUSTEE'S REPORT

Financial review

In 2025 Helping Rhinos achieved the following financial highlights:

Revenue: £424k versus £358k the previous year.

Donations to field projects: £252k versus £172k the previous year

Reserves held: £218k versus £250k the previous year
A full financial breakdown can be found in the approved year end accounts.

Policy on reserves

Helping Rhinos requires a level of free reserves to safeguard the operation of the organisation from unexpected delays in the receipt of grants, donations and other funding and unforeseen expenditure.

The Trustees, having reviewed the risks to which Helping Rhinos might be subject to, have decided that the reserves that should be held are a minimum of the next six months of operational expenditure. This level of reserves allows sufficient time for an organised wind down of operational activities should that be necessary and the sensible and proper distribution of restricted income during this period.

There is no upper limit stipulated on the amount of reserves that should be held as the reserves can be distorted by one-off receipts such as legacies and suitability of appropriate field projects to provide funding for. However, it would normally be expected that reserves would not exceed the next 12 months of operational expenditure.

At 31 December 2025, £193,626 is held in unrestricted reserves plus £24,498 in restricted reserves allocated to the field projects supported.

Principal funding sources

The principle sources of fundraising for Helping Rhinos are:

- Events
- Supporter fundraising
- Online and mailing campaigns
- Corporate sponsorship
- Trusts and Foundation grants

Going concern

There are currently no uncertainties about the charity continuing as a going concern.

UK TRUSTEE'S REPORT

Trustees and Officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	D Finch (resigned 10 April 2025)
	S Clarke
	A Leuner
	J Hayward
	C O'Donovan
	C Moore (resigned 3 SEptember 2025)
	D Sanyahumbi (appointed 4 February 2025)
	M Brassell (appointed 4 February 2025)
	J Bega (appointed 4 February 2025)
	M Pedrick (appointed 10 April 2025)
Chairman:	J Hayward

Chief Executive Officer: S Jones

Structure, governance and management

Nature of governing document

The charity is a Charitable Incorporated Organisation (CIO) governed by an agreed and approved Constitution document.

Recruitment and appointment of trustees

If a position on the Board of Trustees becomes available, candidates are invited to apply for the position with an appointment being made following a vote by the existing Trustees. A majority vote is acceptable to appoint a new Trustee.

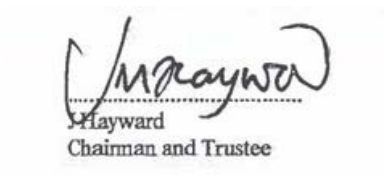
Induction and training of trustees

Helping Rhinos has an extensive suite of operating policies which are shared with and signed by each new Trustee.

Organisational structure

For the reporting period, the charity operated with 6 Trustees, one Chief Executive Officer, one full time Executive Assistant and one part time Fundraiser, one part-time Marketeer and one part-time Social Media Manager.

The annual report was approved by the trustees of the charity on 19th October 2026 and signed on its behalf by:



UK TRUSTEE'S REPORT

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

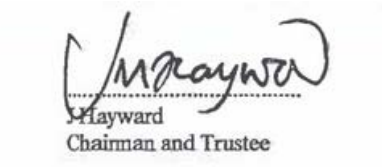
The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The annual report was approved by the trustees of the charity on 19th October 2026 and signed on its behalf by:



J Hayward
Chairman and Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF HELPING RHINOS

I report to the trustees on my examination of the accounts of Helping Rhinos for the year ended 31st December 2025.

Responsibilities and basis of report

As the charity trustees of Helping Rhinos you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act'),

I report in respect of my examination of the Helping Rhinos's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

Since Helping Rhinos's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.
I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of Helping Rhinos as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' ,which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Rachel Skells FCA
Independent Examiner

Wiston House
1 Wiston Avenue
Worthing
West Sussex
BN14 7QL

Date: 20th October 2026

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2025

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £
Income and Endowments from:				
Donations and legacies		91,505	200,789	292,294
Charitable activities		3,179	-	3,179
Other trading activities		125,982	-	125,982
Investment income	5	2,337	-	2,337
Total income		223,003	200,789	423,792
Expenditure on:				
Raising funds		(141,297)	-	(141,297)
Charitable activities		(103,607)	(210,943)	(314,550)
Total expenditure		(244,904)	(210,943)	(455,847)
Net expenditure		(21,901)	(10,154)	(32,055)
Net movement in funds		(21,901)	(10,154)	(32,055)
Reconciliation of funds				
Total funds brought forward		215,527	34,652	250,179
Total funds carried forward	18	193,626	24,498	218,124

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations and legacies		67,716	139,782	207,498
Charitable activities		6,062	-	6,062
Other trading activities		99,407	42,729	142,136
Investment income	5	2,829	-	2,829
Total income		176,014	182,511	358,525
Expenditure on:				
Raising funds		(119,881)	(27,468)	(147,349)
Charitable activities		(79,798)	(151,698)	(231,496)
Total expenditure		(199,679)	(179,166)	(378,845)
Net (expenditure)/income		(23,665)	3,345	(20,320)
Net movement in funds		(23,665)	3,345	(20,320)
Reconciliation of funds				
Total funds brought forward		239,192	31,307	270,499
Total funds carried forward	18	215,527	34,652	250,179

All of the charity's activities derive from continuing operations during the above two periods. The funds breakdown for 2024 is shown in note 18.

The notes on pages 41 to 51 form an integral part of these financial statements,

BALANCE SHEET AS AT 31 DECEMBER 2025

Registration number: 1175762

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	13	3,381	-
Current assets			
Stocks	14	2,700	2,700
Debtors	15	14,522	16,457
Cash at bank and in hand	16	204,092	237,375
		221,314	256,532
Creditors: Amounts falling due within one year	17	(6,571)	(6,353)
Net current assets		214,743	250,179
Net assets		218,124	250,179
Funds of the charity:			
Restricted income funds			
Restricted funds	18	24,498	34,652
Unrestricted income funds			
Unrestricted funds		193,626	215,527
Total funds	18	218,124	250,179

The financial statements on pages 38 to 51 were approved by the trustees, and authorised for issue on 19th October 2026 and signed on their behalf by:

.....
J Hayward
Chairman and trustee

.....
M Brassell
Trustee

The notes on pages 41 to 51 form an integral part of these financial statements.

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2025

	Note	2025 £	2024 £
Cash flows from operating activities			
Net cash expenditure		(32,055)	(20,320)
Adjustments to cash flows from non-cash items			
Depreciation	6	97	-
Investment income	5	(2,337)	(2,829)
		(34,295)	(23,149)
Working capital adjustments			
Decrease in stocks	14	-	300
Decrease in debtors	15	1,935	543
Increase/(decrease) in creditors	17	218	(10,142)
Net cash flows from operating activities		(32,142)	(32,448)
Cash flows from investing activities			
Interest receivable and similar income	5	2,337	2,829
Purchase of tangible fixed assets	13	(3,478)	-
Net cash flows from investing activities		(1,141)	2,829
Net decrease in cash and cash equivalents		(33,283)	(29,619)
Cash and cash equivalents at 1 January		237,375	266,994
Cash and cash equivalents at 31 December		204,092	237,375

All of the cash flows are derived from continuing operations during the above two periods.

The notes on pages 41 to 51 form an integral part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2025

1. Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS I 02) and the Charities Act 2011.

Basis of preparation

Helping Rhinos meets the definition of a public benefit entity under FRS I 02. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

Going concern

The financial statements have been prepared on a going concern basis. The trustees have considered relevant information, including the annual budget, future cash flows and the impact of subsequent events in making their assessment. Based on these assessments and having regard to the resources available to the charity, the Trustees have concluded that there is no material uncertainty and that they can continue to adopt the going concern basis in preparing the annual report and accounts.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges al located on the portion of the asset's use.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Stock

Stock is valued at the lower of cost and estimated selling price less costs to complete and sell, after due regard for obsolete and slow moving stocks.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.
Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Financial instruments

Classification

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2. Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total funds £
Donations and legacies;			
Donations	81,302	200,789	282,091
Legacies	10,203	-	10,203
Total for 2025	91,505	200,789	292,294
Total for 2024	67,716	139,782	207,498

3. Income from charitable activities

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Merchandise sales	3,179	3,179	6,062

4. Income from other trading activities

	Unrestricted funds General £	Restricted funds £	Total funds £
Events income;			
Other events income	125,982	-	125,982
Total for 2025	125,982	-	125,982
Total for 2024	99,407	42,729	142,136

5. Investment income

	Unrestricted funds General £	Total funds £
Interest receivable and similar income;		
Interest receivable on bank deposits	2,337	2,337
Total for 2025	2,337	2,337
Total for 2024	2,829	2,829

6. Expenditure on raising funds

a) costs of generating donations and legacies

	Note	Unrestricted funds General £	Restricted funds £	Total funds £
Other direct costs of generating voluntary income		16,657	-	16,657
Allocated support costs		28,430	-	28,430
Staff Costs including subcontractor costs		94,971	-	94,971
Total for 2025		140,058	-	140,058
Total for 2024		116,667	27,468	144,135

b) costs of trading activities

	Unrestricted funds General £	Total funds £
Costs of goods sold	1,239	1,239
Total for 2025	1,239	1,239
Total for 2024	3,214	3,214

7. Expenditure on charitable activities

	Note	Unrestricted funds General £	Restricted funds £	Total funds £
Grant funding of activities	9	40,639	210,943	251,582
Staff costs including subcontract costs		32,602	-	32,602
Allocated support costs		9,759	-	9,759
Governance costs		20,607	-	20,607
Total for 2025		103,607	210,943	314,550
Total for 2024		79,798	151,698	231,496

8. Analysis of governance and support

Support costs allocated to raising funds

	Basis of allocation	Finance costs £	Information technology £	Administration costs £	Insurance £
Costs of generating donations and legacies	67	1,392	18,721	288	632

	Other support costs £	Total 2025 £	Total 2024 £
Costs of generating donations and legacies	7,397	28,430	25,684

Supports costs allocated to charitable activties

	Basis of allocation	Finance costs £	Information technology £	Administration costs £	Premises costs including depreciation £
Expenditure on charitable activities	23	478	6,426	99	217

	Other support costs £	Total 2025 £	Total 2024 £
Expenditure on charitable activities	2,539	9,759	12,470

Governance costs

Basis of Allocation 10%	Unrestricted funds General £	Total 2025 £
Staff costs		
Wages and salaries	10,232	10,232
Social security costs	225	225
Pension costs	124	124
Other staff costs	3,594	3,594
Independent examiner fees		
Examination of the financial statements	1,732	1,732
Legal fees	194	194
Marketing and publicity	11	11
Depreciation, amortisation and other similar costs	97	97
Other governance costs	4,398	4,398
	20,607	20,607

9. Grant-making

Analysis of grants

The support costs associated with grant-making are £Nil (31 December 2024 - £Nil).

Below are details of the material grants made to institutions.

Name of institution	2025 £	2024 £
Ol Pejeta	24,500	32,500
Black Mambas	67,542	9,000
Orphanage	55,386	62,698
ARCC	45,658	24,000
Kariega	42,857	43,500
Tsavo Trust	15,639	-
	251,582	171,698

10. Trustees renumeration and expenses

During the year the charity made the following transactions with trustees:

Trustees expenses of £28 were reimbursed during the year.

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

11. Staff Costs

The aggregate payroll costs were as follows:

	2025 £	2024 £
Staff costs during the year were:		
Salaries and wages	101,872	75,864
Social security costs	2,249	1,835
Pension costs (defined contribution scheme)	1,238	588
	105,359	78,287

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2025 No	2024 No
Fundraising	2	2
Charitable Activities	1	1
	3	3

No employee received emoluments of more than £60,000 during the year

The total employee benefits of the key management personnel of the charity were £40,910 (2024 - £38,454).

salary increase costs reflect the hiring of a more senior fundraiser to meet the needs of the charity

12. Taxation

The charity is a registered charity and is therefore exempt from taxation.

13. Tangible Fixed Assets

	Furniture and equipment £	Total £
Cost		
Additions	3,478	3,478
At 31 December 2025	3,478	3,478
Depreciation		
Charge for the year	97	97
At 31 December 2025	97	97
Net book value		
At 31 December 2025	3,381	3,381

14. Stock

	2025 £	2024 £
Stocks	2,700	2,700

15. Debtors

	2025 £	2024 £
Prepayments	6,138	3,286
Other debtors	8,384	13,171
	14,522	16,457

16. Cash and equivalents

	2025 £	2024 £
Cash at bank	204,092	237,375

17. Creditors: Amounts falling due within one year

	2025 £	2024 £
Other taxation and social security	1,757	2,116
Other creditors	2,870	2,407
Accruals	1,944	1,830
	6,571	6,353

18. Funds

	Balance at 1 January 2025 £	Incoming resources £	Resources expended £	Balance at 31 December 2025 £
Unrestricted funds				
General				
General	215,527	223,003	(244,904)	193,626
Restricted funds				
Ol Pejeta	3,895	6,313	(9,500)	708
Black Mambas	10,145	71,808	(67,542)	14,411
Orphanage	12,440	50,666	(55,386)	7,720
Kariega	2,724	41,344	(42,857)	1,211
ARCC	5,448	30,658	(35,658)	448
Total restricted funds	34,652	200,789	(210,943)	24,498
Total funds	250,179	423,792	(455,847)	218,124

	Balance at 1 January 2024 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2024 £
Unrestricted funds					
General					
General	239,192	176,014	(199,679)	-	215,527
Restricted					
Ol Pejeta	3,640	50,223	(49,968)	-	3,895
Black Mambas	5,721	13,424	(9,000)	-	10,145
Orphanage	6,623	62,817	(62,698)	5,698	12,440
Kariega	417	43,807	(43,500)	2,000	2,724
ARCC	208	12,240	(14,000)	7,000	5,448
Rhino Strongholds	5,698	-	-	(5,698)	-
Big Give	9,000	-	-	(9,000)	-
Total restricted funds	31,307	182,511	(179,166)	-	34,652

	Balance at 1 January 2024 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2024 £
Total funds	270,499	358,525	(378,845)	-	250,179

19. Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 31 December 2025 £
Tangible fixed assets	3,381	-	3,381
Current assets	196,816	24,498	221,314
Current liabilities	(6,571)	-	(6,571)
Total net assets	193,626	24,498	218,124

	Unrestricted funds General £	Restricted funds £	Total funds at 31 December 2024 £
Current assets	221,880	34,652	256,532
Current liabilities	(6,353)	-	(6,353)
Total net assets	215,527	34,652	250,179

20. Analysis of net funds

	At 1 January 2025 £	Financing cash flows £	At 31 December 2025 £
Cash at bank and in hand	237,375	(33,283)	204,092
Net funds	237,375	(33,283)	204,092

21. Related party transactions

There were no related party transactions in the year.





UK
Registered charity number: 1175762

USA
USA 501(c)3 registered
EIN: 43-1634280 Processed through Charities Aid Foundation America

Netherlands
KvK Number: 80748902
RSIN number: 861785599

helpingrhinos.org