



ANNUAL REPORT 2024



helpingrhinos.org



VISION

To provide secure, sustainable and healthy eco-systems which are rich in biodiversity and provide an environment where all species of rhino can thrive for generations to come.

MISSION

To create Rhino Strongholds – expanding wild spaces for wildlife that protect the rhino, preserve their natural habitat and provide local community-led conservation initiatives.

A LETTER FROM OUR CEO



2024 was a challenging year for many charities around the world as the global financial crisis began to impact people's ability to sustain their previous levels of charitable giving. I am incredibly proud that, at Helping Rhinos, we were able to maintain strong income levels, allowing us to continue supporting our project partners. I want to extend my heartfelt gratitude to every single one of our valued supporters for standing shoulder to shoulder with us during these difficult times and making sure we do all we can to protect these critically endangered animals.

The year also brought significant challenges for rhino living wild and free. Despite a reported decrease in poaching compared to 2023, we continue to lose more than one rhino each day to poachers. Alarmingly, we observed an increasing trend of dehorned rhinos being targeted towards the end of 2024 and into 2025. This serves as a stark reminder that we must remain vigilant, innovative, and proactive to stay one step ahead of criminal syndicates responsible for the poaching and to ensure the safety of the rhino.

Another critical concern is the shrinking habitat available for rhinos and other wildlife. I am proud that Helping Rhinos is actively working across multiple locations in Africa to develop Rhino Strongholds. These protected wild spaces are vital for the future of rhino and many other threatened species that share their space. Their preservation is essential for global biodiversity.

It has been over 13 years since I founded Helping Rhinos, and witnessing the progress we have made, alongside our dedicated conservation partners, fills me with both pride and hope. Together, we are making meaningful strides toward creating a better environment for rhinos.

As I often say, the rhino crisis is a global challenge requiring a global solution. Every one of us has a role to play if we are to realise our vision of a safe and sustainable future for rhinos in their natural habitats, and I again thank you for your continued support.

A handwritten signature in black ink, appearing to read 'S. Jones', with a long, sweeping underline.

Simon Jones, Founder and CEO

“

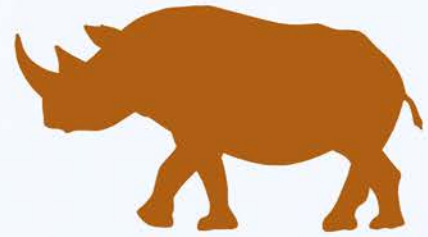
"The rhino crisis is a global problem that requires a global solution - we all have a part to play."

”

RHINOS IN CRISIS



ONLY 200
Eastern black rhinos
alive today



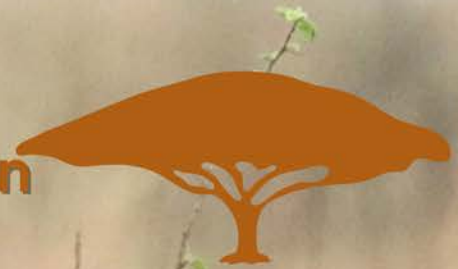
ONLY 2
Northern white
rhinos on the planet



1
Rhino killed by
poachers EVERY day



4 million
Hectares of forest cut down
in Africa annually





POACHING

The poaching rate for African rhino species dropped to 2.15%, the lowest since 2011, it should be noted that poaching surges across a number of range states (range states are countries where rhino naturally occur) in early 2025 have acted as a stark reminder of how quickly these gains can be lost.

The number of African rhinos decreased by 6.7% in 2024 compared to 2023 to around 22,540

The international trade in rhino horn has been banned since 1977, yet it continues to fetch huge profits on the black market. At its peak, rhino horn was selling for up to \$65,000 per kg, more than gold or cocaine.

The price of rhino horn over recent years has dropped to around \$20,000 per kg. This trend is encouraging, although in the short term it creates new challenges as the illegal market becomes more affordable to a potentially wider customer base.





HABITAT LOSS

The rhinoceros is a keystone species, a megaherbivore whose everyday actions help to maintain a biodiversity that is critical to the survival of thousands of other wildlife species who share the same environment. Without this 'ecosystem engineer' the habitat would be irrevocably altered by overgrown or invasive wild flora.

Safeguarding wild landscapes and protecting iconic wildlife species has never been more challenging. The planet's natural resources are being plundered at an alarming rate and fragile ecosystems are disintegrating.

More than half the human population increase between now and 2100 will occur in Africa (*source: United Nations*). As industrial and agricultural developments encroach further into pristine wild spaces it is little wonder Africa's rate of deforestation is one of the highest in the world and wildlife is suffering as a result.

The economic transformation of Africa is having a direct and negative impact on its wildlife. Mining, major construction, including roads and railways running through national parks and intrusive farming practices are all taking their toll.

The work Helping Rhinos can carry out now to secure precious habitat and demonstrate the positive impact wildlife reserves can have on local and national economies, such as tourism, is critical for the survival of Africa's most iconic species.



DISENGAGED COMMUNITIES

Engagement and empowerment of local communities is critical to the long term success of wildlife conservation.

Unfortunately we still experience all too frequent cases of human wildlife conflict where local communities feel 'in competition' with the local wildlife. This can lead to a resistance to conservation practices which can take many months and sometimes years to breakdown. A disengaged community living on the borders of protected wild spaces can lead to an increase in illegal activities such as bushmeat poaching and setting of fires.

For conservation to succeed, it is essential local communities appreciate the benefit of living alongside wildlife and are engaged in wildlife conservation programmes. Humans and wildlife co-existing harmoniously alongside each other is key to the survival of rhino populations.



BUILDING A FUTURE



RHINO STRONGHOLDS

Creating wild spaces for wildlife

What is a Rhino Stronghold?

A Rhino Stronghold is an area of wildlife habitat that provides a secure, sustainable and healthy eco-system which is rich in biodiversity and where populations of rhino can thrive in their natural habitat. To be successful, a Rhino Stronghold will also need to contribute to socioeconomic stability within local communities.

Maintaining viable rhino populations that have the freedom to roam in their natural habitat is a constant challenge. The strain on fragile ecosystems due to global climate change and the pressures on land and natural resources as the result of human activity and encroachment is seriously impacting rhino habitats.

Our Rhino Stronghold initiative focuses on the critically endangered black rhino as a 'figure head' to restore degraded wild spaces and open up wildlife corridors to create habitat expansion that will have a positive impact on global climate change while improving the socioeconomic landscape within local communities. This approach will also benefit the white rhino, whose territories are often shared with the black rhino, as well as other native wildlife species as Rhino Strongholds will be designed with the needs of all the animal species that occupy the land in mind.



PROTECT

the Wildlife

Developments in anti-poaching operations, including new technology, building effective intelligence networks and increasing Ranger patrols are reaping rewards. It is critical that this momentum is maintained in order to reduce the number of poaching incidents each year. Any relaxation in these protection operations will undoubtedly see an instant increase in poaching numbers.

Helping Rhinos funds the rescue and rehabilitation of orphaned baby rhinos, Ranger training, the deployment of anti-poaching K-9 units and drone & aircraft surveillance. All these projects are having a positive impact on the ongoing protection of rhino and will be a critical component to the success of our Rhino Strongholds.



PRESERVE

their Habitats

Human encroachment and incompatible land use are having an increasingly devastating effect on wildlife habitats and fragile ecosystems are disintegrating. The consequences of losing wildlife habitat will have a profound impact on the future for large mammals and predators.

Helping Rhinos recognises that rhino conservation is not about a 'one size fits all' approach, but about appraising, adapting and promoting sustainable conservation models. We shall continue to influence and advocate on a diverse range of conservation solutions driven by the latest science, technology and innovative management protocols.

Helping Rhinos is working in the field to maximise land availability with the goal of increasing rhino populations and, where population limits are being reached, supporting land expansion opportunities.



PROVIDE for People

Helping Rhinos is proud to support initiatives that are helping to develop the skills and abilities of poorer communities living in proximity to wildlife reserves. Encouraging leadership, collaborative working, and with added mentoring and financial support, Helping Rhinos is helping to empower local communities.

By providing engaging community-centered programmes, we not only help to achieve a greater understanding and support for rhino conservation, but we also create a positive impact in the local communities.

Investing in education and local partnerships is a critical path that is changing the lives of a vibrant energised younger generation who really want to live in a greener, more compassionate world.

Each engaging, collaborative community project implemented, is creating a legacy for a sustainable future for the rhino.

**WITH YOUR SUPPORT
IN 2024 WE HAVE...**



RESCUED MORE RHINO ORPHANS THAN EVER

Upgraded facilities allowed for an influx of orphans to be rescued and cared for

PROTECTED THE LARGEST POPULATION OF EASTERN BLACK RHINO IN THE WORLD

which saw the relocation of 21 black rhinos to establish a new founder population

OPENED EDUCATIONAL PATHWAYS

Providing environmental education for the next generation on conservationists

Plus so much more...

OUR FIELD PROJECTS





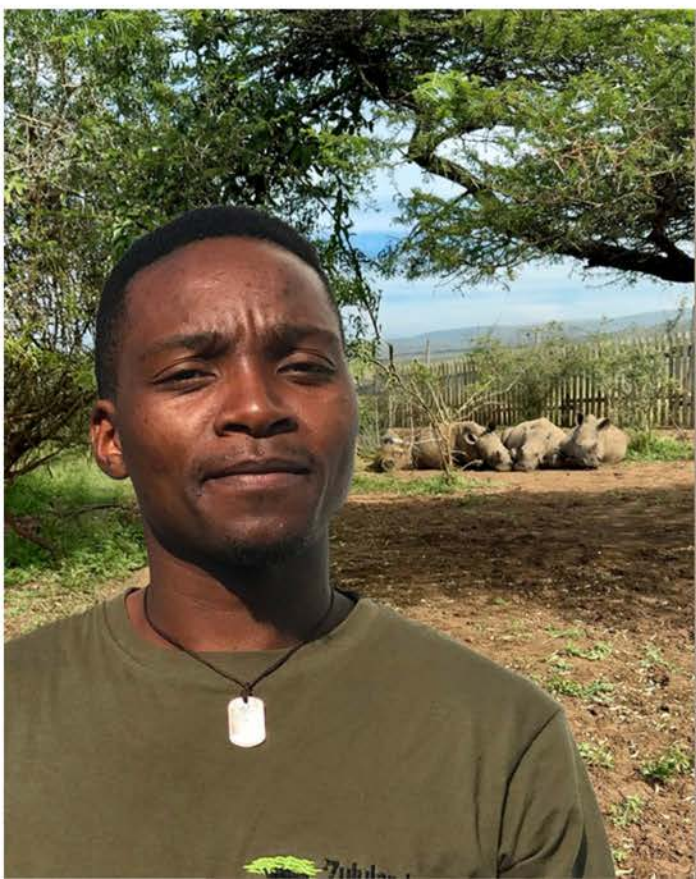
Rhino Orphan Rescues

2024 has been a remarkable one for rhino conservation, with 13 orphaned rhinos successfully rescued and five ready to return to the wild. It was also confirmed that one of our previously rewilded orphans has mated with a wild rhino and is now expecting. This is the first of our re-wilded female orphans to become pregnant and marks a major milestone for reintegration and population growth. To ensure the well-being of all orphaned rhinos, enrichment has been introduced in every boma, providing essential stimulation and comfort during their rehabilitation.

Beyond rhino care, conservation efforts have created vital employment opportunities. A dedicated team of 24 staff members has been employed to manage alien plant and bush clearing, improving habitats for wildlife. Additionally, nine fence guards and two new permanent field rangers have strengthened security, ensuring the ongoing protection of rhinos in their natural environment.



VOICES FROM THE FRONT LINE



"Animals are in my heart... I never thought it could be this incredible.... I understand why it is done, when you go back and look at the animals that went to extinction, you get to appreciate this project because our grandchildren will come and see these animals, unlike the ones that have gone to extinction."

We thank the collaborations (with Helping Rhinos) that has been created for the project to be initiated and to be established, thanks to them that's why we are here."

Mpilo Shongwe
Care Giver, Zululand Rhino Orphanage



Eyes in the Sky

Helping Rhinos fully funds the Eyes in the Sky project with our partner the African Rhino Conservation Collaboration (ARCC).

Aerial and drone surveillance have played a crucial role in strengthening rhino protection efforts. Through the Eyes in the Sky programme, 300 hours of aerial patrols have been flown, providing critical oversight of vast landscapes and detecting potential threats in real time. These patrols enhance anti-poaching strategies by offering a bird's-eye view of key rhino habitats.

Complementing these efforts, 750 hours of drone patrols have further bolstered security on the ground. With advanced monitoring technology, drones provide invaluable support to rangers, allowing for rapid response to suspicious activity and ensuring round-the-clock protection for rhinos in the wild.



VOICES FROM THE FRONT LINE

"I fly the fence lines to check whether or not there is any...suspicious activity and any damage to the fence...and check along the public roads that run through the reserve and alongside them, just to create a presence there to deter poachers. you have a better view from up there, you are covering large amount of space in a short time.

I have a passion to fly... being able to combine it with conservation, helping the ground team, protecting the rhinos, just bringing it all into one is amazing. "

Emma Gush
Pilot, Eyes in the Sky





Rhino Protection

OI Pejeta's rhino population has reached 224, including 175 black rhinos, 47 southern white rhinos, and the last two northern white rhinos. To enhance protection efforts, 21 new rangers were recruited, and an additional 49 successfully completed their training. In January 2024, six black rhinos were translocated to Loisaba, helping to establish a new rhino stronghold and expand critical habitat for the species.

Conservation efforts also extended to habitat restoration, with a special drought-resistant tree-planting initiative launched in partnership with local communities. This project aims to stabilize soil, retain water, and safeguard the land during extreme weather events. In 2024 alone, 20,000 trees were planted, reinforcing the commitment to protecting both rhinos and their environment.



VOICES FROM THE FRONT LINE



"Why do we celebrate a rhino birth?"

A rhino matures at the age of 7 and the gestation period is about one and a half years. Every two and a half to three years a rhino gives birth. If you lose one rhino, your inter-calving interval is six years - that's a LONG time!

In 1970 we had around 65,000 rhinos in Africa. By 1990 we had less than 4,000! That is why we celebrate EVERY rhino that is born"

Samuel Mutysia
Head of Research and Species Conservation
OI Pejeta Conservancy



Tracking Devices

Advanced technology continues to strengthen rhino conservation efforts, enhancing monitoring and security. Nineteen tracking devices have been fitted, allowing teams to closely monitor rhino movements and respond swiftly to potential threats.

In addition, a LORA network has been established on TCA, improving long-range communication for field teams. A comprehensive camera trap network has also been implemented, providing valuable data on wildlife activity and ensuring continuous surveillance across key areas.

Helping Rhinos will continue to support the protection of rhinos across all our projects with the fitting of tracking devices when it is appropriate.



VOICES FROM THE FRONT LINE

"I would like to extend a heartfelt thank you to Helping Rhinos and all of their supporters around the world who have contributed to the fitting of rhino tracking devices."

"That support means that there are 50 plus rhino that are that bit safer in the Eastern Cape of South Africa. We appreciate and value that support enormously."

Dr William Fowlds
Wildlife Veterinarian
Director, African Rhino Conservation Collaboration



Range Expansion

Significant strides have been made in habitat expansion and restoration to support rhino conservation. Through the Conservation Landscapes Institute, 1,650 hectares have been added to the Tanglewood Conservation Area, creating more space for wildlife to thrive. As part of this effort, black rhinos have been introduced to the expanded Kariega West section of the reserve, contributing to the founder population in the region and strengthening long-term conservation efforts.

In preparation for the Bushman's River Corridor expansion, a dedicated five-person Alien Plant Control Team is actively working on the reserve, removing invasive species to restore and maintain healthy ecosystems for rhinos and other wildlife.



VOICES FROM THE FRONT LINE



"The Bushman's River Valley, within the Eastern Cape is part of a much larger conservation expansion programme. Excitingly it is soon to be a landscape that will be filled with rhino again. Starting off with white rhino initially, that will unlock the opportunity to hopefully, in the next few years, reintroduce black rhino, which will be absolutely pivotal and the start of a new rhino stronghold here in the Eastern Cape."

Peter Chadwick
Director, Conservation Landscapes Institute



Opening of a New School

Significant progress has been made in expanding conservation education initiatives. The planning process for the Ligerman Education Centre was successfully negotiated with local authorities and community leadership, ensuring alignment with local needs and sustainability goals. Following this, the construction of the Ligerman Education Centre was completed, marking a major milestone in providing educational opportunities for future conservationists.

Building on this success, efforts continued with the identification of a site for the Wilson Education Centre. This next step paves the way for further educational outreach, fostering a deeper connection between local communities and wildlife conservation efforts.



VOICES FROM THE FRONT LINE



The effort to protect biodiversity involves the active participation of local communities. Since our communities live so close to the Kariega Game Reserve, the people in these areas are working hand-in-hand to protect the environment and the species that call it home. By engaging communities in wildlife conservation, we're fostering a sense of ownership and responsibility.

In partnership with helping Rhinos we have built the Ligerman Educational Centre, an Early Childhood within one of the communities. This Centre provides a nurturing, healthy, and stimulating environment where children can build a strong foundation for future learning and well-being.

Nomawethu Ngangqu
Community Manager, Kariega Foundation



Black Mambas

Over the past year, dedicated patrol teams conducted 1,355 patrols, covering 10,000 hectares to ensure the safety of wildlife. A total of 353 snares were removed, and re-wilded white rhinos from other reserves and projects project were closely monitored and protected. Thanks to these efforts, an entire year passed without any animals lost to poaching, marking a significant achievement in conservation and anti-poaching initiatives.

Beyond wildlife protection, community engagement remains a key focus. Every Friday, the Bush Babies (BB) Centre provides scouts with a hot meal and a drink as a token of appreciation for their hard work. The program also supports 1,222 local children in conservation education, while 62 people are directly employed, and an additional 480 individuals benefit indirectly, creating a ripple effect of positive change in the surrounding communities.



VOICES FROM THE FRONT LINE

"My job is a dangerous job, not only poachers, but because we are patrolling in a big 5 area. Going there everyday, putting on the uniform, going inside the bush to protect those animals, there is this mind that comes in, what if I get killed by poachers, but because we are the voice of the animals, there is no one who is going to do this job, we have to soldier on and protect the voiceless."

Felicia Mogokane
Sergeant, the Black Mambas

HOW WE RAISE OUR FUNDS



Events

Helping Rhinos' annual events are the 'talk of the town'—lively, entertaining, and informative. They bring together leading experts in conservation to discuss enlightening topics with an engaged and passionate audience.

In 2024, we continued this tradition with a series of impactful events. Our online screening and Q&A of *Keratin* provided an eye-opening look into the devastating reality of rhino poaching, while our tennis tournament saw supporters rally together for rhino conservation. The Brighton Rhino Trail brought conservation to life through art, inspiring communities to engage with our mission.

These events, alongside our flagship Sundowners Celebration, united our global community in support of rhino conservation. Thanks to your generosity, we've raised vital funds to protect rhinos and their habitats.

We are incredibly grateful for your support and look forward to making an even bigger impact in 2025.



Auctions & Special Sales

Helping Rhinos is enormously grateful to the many talented artists, creators, and individuals who generously contribute stunning artworks, exclusive experiences, handcrafted jewellery, and stylish apparel to support our fundraising efforts.

Their generosity plays a vital role in protecting rhinos, and we are truly indebted to them for their continued support. Thanks to their contributions, our Sundowners Celebration auction in 2024 raised an incredible £43,000, providing essential funds for rhino conservation.



Adoptions

Helping Rhinos' Adoption Programmes continue to go from strength to strength. With regular updates, exclusive videos and reports, we create a close connection for our adopters to their chosen adoptee and give them a real sense of inclusion in the development of their rhino, anti-poaching dog unit and/or Black Mamba's patrol.

In 2024, we transitioned to a new website and made key adjustments to our adoption programme to enhance the experience for our adopters. These changes allow us to provide even more engaging content and stronger connections to the vital work their support makes possible.



Campaigns and Appeals

Helping Rhinos' campaigns allow us to respond swiftly to urgent conservation needs. In 2024, the 40 Collars for 40 Rhinos campaign helped fund vital tracking collars to protect rhinos in South Africa, while the Lazula Appeal provided specialized care for a blind orphaned calf. The Lost Rhinos Matched Giving Appeal doubled donations to support at-risk rhinos, and the Black Rhino Appeal for Black Friday raised awareness and funds for this critically endangered species. Thanks to your generosity, these campaigns made a real impact in safeguarding rhinos for the future.



Challenge Events

Helping Rhinos is enormously grateful to every individual who has taken up a challenge in aid of rhino conservation.

From running the Royal Parks Half Marathon or climbing Mount Kenya to cycling across a continent or a more modest challenge much closer to home, we are indebted to your commitment and determination.



Corporate Sponsors

Helping Rhinos is enormously grateful to all our business partners who have given their time and their gifts to help us generate essential income to protect critically endangered rhino and the wild landscapes in which the rhino, and a myriad of other wildlife thrives. We could not support our field projects without you!



HOW YOU CAN HELP

DONATE

ADOPT

FUNDRAISE

LEAVE A
LEGACY

COMPANY
GIVING

RHINO
GUARDIAN



visit helpingrhinos.org for more details

A MESSAGE FROM OUR CHAIRMAN



2024 was a transition year for Helping Rhinos with significant internal change against a backdrop of a challenging environment for charity fundraising. Through all this change, we ended the year in a strong position with a new team supporting Simon Jones and a refreshed Trustee Board with enhanced skillsets and on the ground experience in Africa. Most importantly, we had an agreed 5-year strategy, focusing on growing the capability of Helping Rhinos to make a real difference in developing Rhino Strongholds in South Africa and Kenya.

What hasn't changed is the fantastic relationships the charity has with effective partners who are able to protect the rhino population, preserve their environments and provide for the long-term community engagement that is so vital in making this a sustainable strategy. The reputation of Helping Rhinos and our CEO Simon Jones is evident through the ability to bring partners together, maximising their impact and I expect to see a great deal more of this in the future.

I have thoroughly enjoyed my first year as Chair of Trustees. I'd like to thank Ian Kerr, my predecessor as Chairman for all he contributed and, Trustees, past and present for the considerable support they provide to the charity. There is no doubt that the environment for Charities continues to be very challenging and is unlikely to improve in the short term. I'm confident though, with the team we have at Helping Rhinos, that we'll be able to continue the great work done since the charity was established 12 years ago.

Jeremy Hayward
Chair of Trustee Board

HELPING RHINOS UK BOARD OF TRUSTEES

Jeremy Hayward (Chair), Charles Moore (Vice-Chair), Duncan Finch (Treasurer), Stuart Clarke, Andrew Leuner, Cat O'Donovan, Joanna Bega, Derrick Sanyahumbi, Mark Brassell,

HELPING RHINOS UK MANAGEMENT TEAM

Simon Jones, Gillian Mulloy, Olivia Smith, Sarah Daniels

HELPING RHINOS USA BOARD MEMBERS

Susan Swigor, Simon Jones, Cheryl Laite.

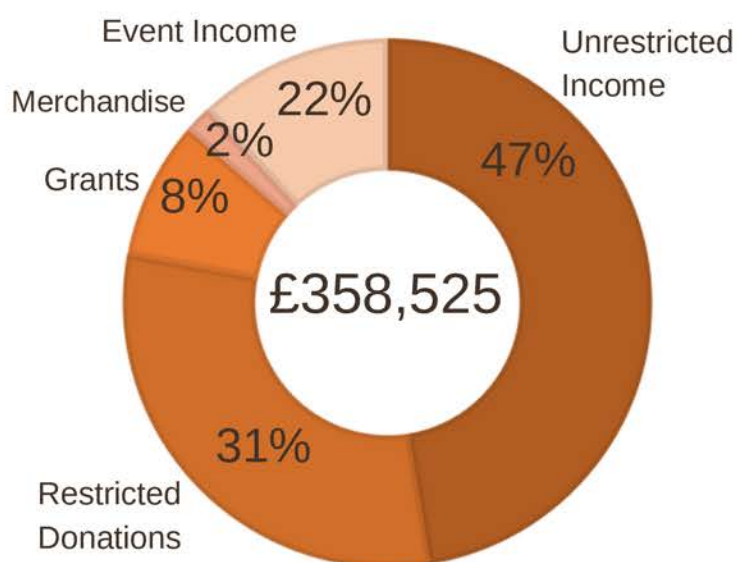
HELPING RHINOS NETHERLANDS BOARD MEMBERS

Marloes Hazelhoff, Mark Vermulen, Simon Jones, Lottie Sanders.

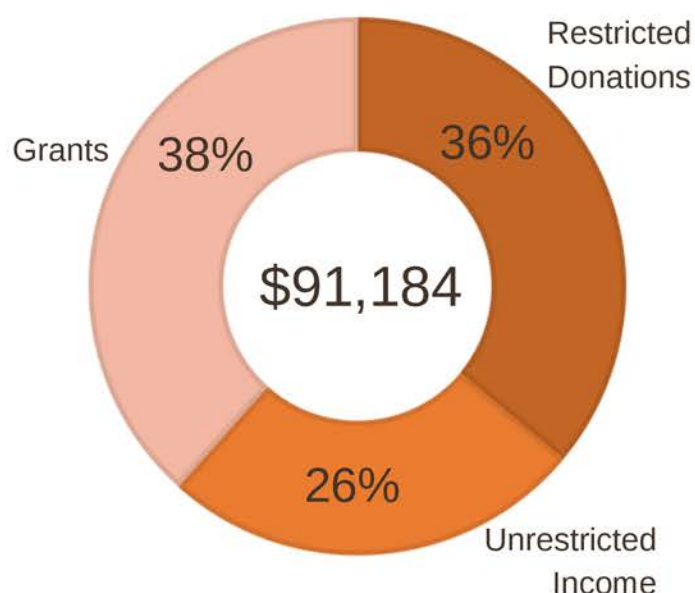
FINANCIALS 2024

HOW WE RAISE OUR FUNDS

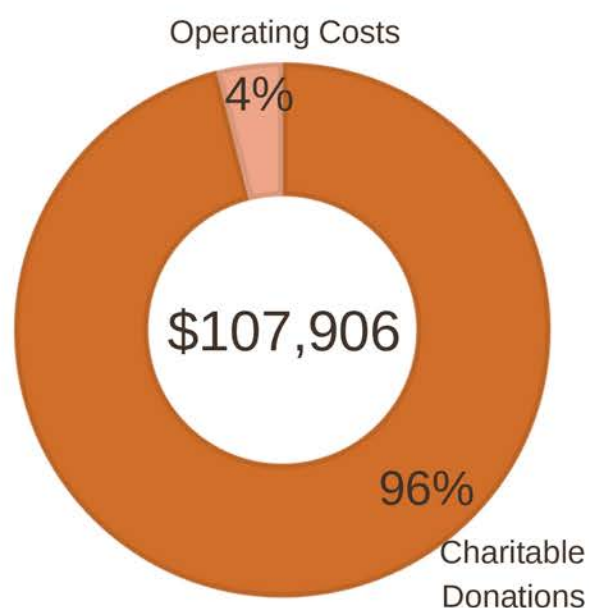
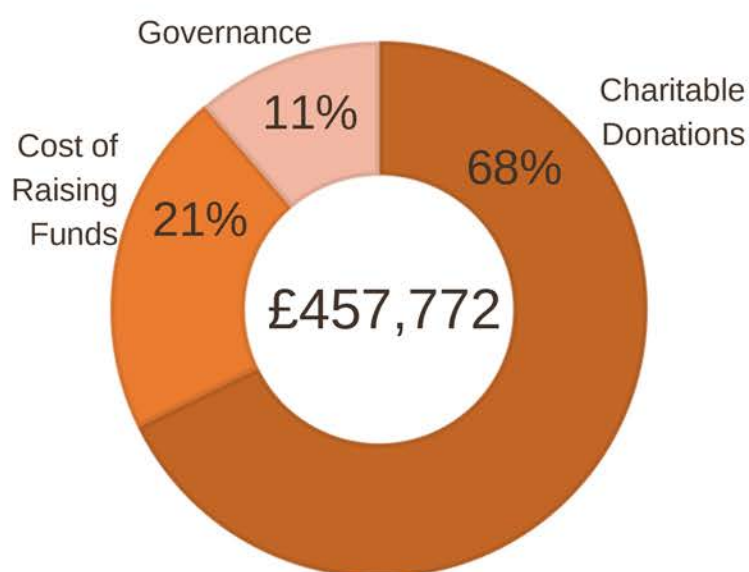
UK



USA



HOW WE SPEND YOUR DONATIONS



Spend is greater than income in 2024 due to timing of charitable donations made in relation to restricted income reserves carried forward from 2023.

A SPECIAL THANK YOU

The Board of Trustees is extremely grateful to all our supporters who contribute to our work, including our Patrons, Ambassadors, Art Ambassadors, volunteers and everyone who so generously contributed to our events and auctions.

PATRONS AND AMBASSADORS

Giles Clark, Peter Egan, Karen Laurence-Rowe, Phil Liggett MBE, Megan McCubbin, Scott Eddy, Trish Liggett, Hannah Russell, Hannah Stitfall, Sara Wilson, Justin Mott

ART AMBASSADORS

Emma Swift, Karen Laurence-Rowe, Tori Ratcliffe, Anthony Freeman, Kimberly Webber, Matthew Bell, Margaret Veldman-Jones, Nicola Davies, Lara Jackson, Lorien Mowat, Diana Höhlig, Rosie Smith, Sarah Lake Paper Art, Nicola Jane, Imelda Bell, George Benjamin, Henry Frazer, STM Studio, Roger Hooper

EVENT AND AUCTION CONTRIBUTORS

Art Ambassadors, Jonty Hearnden, Ol Pejeta Conservancy, Mia Kora, Rhino Tears, Gill McGregor, TeeMill, Lynda Leonard, Ocean Sole, Andrew Telling

VOLUNTEERS

Aislin Brooks, Phil Brooks, Tina Daley, Claire Jones, Patty Grant, Richard Wilson, Annabel Wilson, Hugo Jones, Frazer Jones, Sam Heasman, Niall Barry, Nick Taylor, Tamara Lee



We are extremely grateful to everyone who has supported our work in 2024, we could not have achieved all that we have done without you. Below is everyone who has kindly contributed to our success through either a donation, adoption, sponsorship or a successful bid in our auction of £250 or more. Your support is enabling us to protect wildlife and wild spaces.

Kenneth Adomaitis
Animal Friends Pet Insurance (Foundation)
(Animal Friends Insurance Services Limited)
Louise Barber
Jeffrey Barnes
Brenda Bower
Diana Brightmore-Armour
Kim Buczek
Nicholas Burge
Thomas Cahill
Jeremy and Linda Cohen
Richard Cohen
David Comer
Patricio Cseh
Clarice Edwards
The Whibley Family
Leslie Fancelli
Kenda Francis
Geoffrey Gluckman
Jordan Max Goodman
Leonardo Graca
Bart Green
John Griffiths
Carol Grosslight Schiewe
Hattersley, Craig
David Hatwell
Hebblethwaite, Miss Zoe
Jan Hubrecht

Jean Sainsbury Animal Welfare Trust
Gail F Johnson
Val Koziol
Mr Richard Leonard
Gail Lupton
Kathleen McFarlin
Clive Milam
Mrs D M France-Hayhurst Foundation
Robert Natale
Karen Norton
Noxo Energy (ENERGY NOXO)
David Pearlman
Christine Pollack
Reputation Rhino
Valentina Ricchiuti
Doris Rodriguez
Nicole Rojas
Kathryn Schnabel
Michelle Schwartz
Harry Smale
David Stromberg
Denise Sturdy
The Chalk Cliff Trust
Ann Verhaert
Richard Wilson
Carole Wintersdorff



UK TRUSTEE'S REPORT

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2024.

Objectives and activities

Objects and aims

To promote the conservation and protection for the public benefit of the rhino population thereby preserving them from extinction.

Public benefit

Helping Rhinos has carried out numerous fundraising activities in the reporting period, including major events, online campaigns and securing places in organised fundraising activities, such as marathons and cycle rides.

Helping Rhinos focussed its charitable activity around three core pillars:

PROTECT the Wildlife - activities that will continue to provide protection to the rhino and reduce poaching levels.

PRESERVE their Habitats - restoring and rewilding wild spaces to provide essential habitat for rhino and all wildlife.

PROVIDE for People - local and international education programmes that engage and empower individuals and organisations to get involved with wildlife conservation.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Grant making policies

Helping Rhinos allocates grants to its agreed beneficiaries on a quarterly basis at the Trustee's meeting. The grants allocated are based on unrestricted and restricted funds available at the time of the meeting and will be allocated to activities identified in advance by the beneficiary.

Additional grant requests from organisations outside of the agreed beneficiary list will be considered at the same quarterly intervals.

Use of volunteers

Helping Rhinos relies on volunteer roles for the following key activities:

- The writing of news features for its website and newsletters on the conservation work undertaken to protect rhinos in their natural habitat.
- Manage its promotional / merchandise stand which raises funds and awareness at various events.
- Lead and coordinate the education work carried out by Helping Rhinos.
- Perform talks at schools, colleges and universities across the country.

UK TRUSTEE'S REPORT

Achievements and performance

Helping Rhinos has provided funding to its main beneficiary projects and helped them achieve the following:

Ol Pejeta Conservancy:

- No rhino poaching on Ol Pejeta in seven years.
- Protection of 224 rhino on Ol Pejeta - 175 black, 47 southern white and 2 northern white
- Recruitment of 21 new rangers and the graduation of a further 49 from training.
- Support for the Ol Pejeta anti-poaching dog patrol units.
- 17 rhinos were ear notched.

Zululand Conservation Trust

- The rescue and rehabilitation of a record number of new orphans in 2024 (exact number kept secret for security reasons).
- The expansion of the Zululand Rhino Orphanage (ZRO) facility significantly increasing capacity.
- Funding to provide specialist security onsite at the orphanage.
- Funding the provision of anti-poaching dog patrol units dedicated to the orphanage.
- 5 orphans released back into the wild following successful rehabilitation period.
- Introduction of new land into the protected areas, expanding wild spaces for wildlife.
- Operation of the Helping Rhinos funded Speakman School on the borders of the ZCT area of operation.

Black Mambas all Female Anti-Poaching Unit

- Fully funded the Black Mambas Crime Prevention Unit - a team dedicated to disrupting illegal activity on the landscape.
- No rhinos lost to poaching in the Black Mamba's areas of operation.
- 1,355 patrols carried out by the Black Mambas anti-poaching unit.
- 353 snares located and removed.
- Funding for fuel for APU vehicles in order to keep the Black Mambas operational.
- Funding for essential supplies required when out on anti-poaching patrol.

African Rhino Conservation Collaboration (ARCC)

- Fitted 19 tracking devices to rhinos to provide state of the art protection.
- 300 hours of aerial patrols flown through the Helping Rhinos Eyes in the Sky programme.
- 750 hours of drone patrols carried out across the Eastern Cape region.
- An additional 1,650 hectares of protected land added to the Tanglewood Conservation Area.

Kariega Foundation

- 11 community recruits trained and employed as APU Ranges across the Eastern Cape region.
- Zero rhino poached on Kariega Game Reserve.
- Successfully completed the build of Ligerman Education Centre.
- Land identified to start the build of the Wilson Education Centre.
- Introduced black rhino onto the expanded Kariega West section of the Reserve. This introduction forms part of the founder population introduced to the region, in readiness for the Bushman's River Corridor expansion.

UK TRUSTEE'S REPORT

Financial review

In 2024 Helping Rhinos achieved the following financial highlights:

Revenue: £358k* versus £570k the previous year.

Donations to field projects: £171k versus £260k the previous year

Reserves held: £250k versus £370k the previous year

A full financial breakdown can be found in the approved year end accounts.

*Fundraising was below expectations in 2024 due to a difficult giving environment across the sector and because of an internal decision made to restructure the Helping Rhinos Operations team. The restructure resulted in a short term impact on fundraising but the charity is now better placed to achieve its long-term goals and aspirations. We expect our income to increase in future years.

Policy on reserves

Helping Rhinos requires a level of free reserves to safeguard the operation of the organisation from unexpected delays in the receipt of grants, donations and other funding and unforeseen expenditure.

The Trustees, having reviewed the risks to which HelpingRhinos might be subject to, have decided that the reserves that should be held are a minimum of the next six months of operational expenditure. This level of reserves allows sufficient time for an organised wind down of operational activities should that be necessary and the sensible and proper distribution of restricted income during this period.

There is no upper limit stipulated on the amount of reserves that should be held as the reserves can be distorted by one-off receipts such as legacies and suitability of appropriate field projects to provide funding for. However, it would normally be expected that reserves would not exceed the next 12 months of operational expenditure.

At 31 December 2024, £215,527 is held in unrestricted reserves plus £34,652 in restricted reserves allocated to the field projects supported.

Principal funding sources

The principle sources of fundraising for Helping Rhinos are:

- Events
- Supporter fundraising
- Online and mailing campaigns
- Corporate sponsorship
- Trusts and Foundation grants

Going concern

There are currently no uncertainties about the charity continuing as a going concern.

UK TRUSTEE'S REPORT

Trustees and Officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:

- D Finch (resigned 10 April 2025)
- I Kerr (resigned 15 May 2024)
- S Clarke
- L Philpott (resigned 15 October 2024)
- R Bird (resigned 15 October 2024)
- J Smithers (resigned 29 February 2024)
- A Leuner
- J Hayward (appointed 16 May 2024)
- C O'Donovan (appointed 16 May 2024)
- C Moore (appointed 16 May 2024)
- D Sanyahumbi (appointed 4 February 2025)
- M Brassell (appointed 4 February 2025)
- J Bega (appointed 4 February 2025)

Chairman:

- I Kerr (resigned 15 May 2024)
- J Hayward (appointed 16 May 2024)

Chief Executive Officer: S Jones

Structure, governance and management

Nature of governing document

The charity is a Charitable Incorporated Organisation (CIO) governed by an agreed and approved Constitution document.

Recruitment and appointment of trustees

If a position on the Board of Trustees becomes available, candidates are invited to apply for the position with an appointment being made following a vote by the existing Trustees. A majority vote is acceptable to appoint a new Trustee.


Induction and training of trustees

Helping Rhinos has an extensive suite of operating policies which are shared with and signed by each new Trustee.

Organisational structure

For the reporting period, the charity operated with 6 Trustees, one Chief Executive Officer, one full time Executive Assistant and one part time Fundraiser, one part-time Marketeer and one part-time Social Media Manager.

The annual report was approved by the trustees of the charity on 18th July 2025 and signed on its behalf by:



J Hayward
Chairman and Trustee

UK TRUSTEE'S REPORT

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

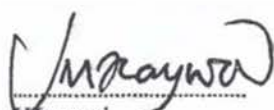
The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The annual report was approved by the trustees of the charity on 18th July 2025 and signed on its behalf by:



J Hayward
Chairman and Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF HELPING RHINOS

I report to the trustees on my examination of the accounts of Helping Rhinos for the year ended 31st December 2024.

Responsibilities and basis of report

As the charity trustees of Helping Rhinos you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act'),

I report in respect of my examination of the Helping Rhinos's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

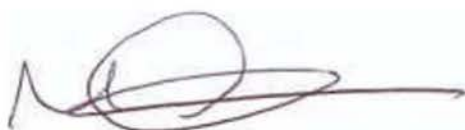
Independent examiner's statement

Since Helping Rhinos's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of Helping Rhinos as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' ,which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Matthew Hodson FCA
Independent Examiner

Wiston House
1 Wiston Avenue
Worthing
West Sussex
BN14 7QL

Date: 18th July 2025

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2024

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations and legacies		67,716	139,782	207,498
Charitable activities		6,062	-	6,062
Other trading activities		99,407	42,729	142,136
Investment income	5	2,829	-	2,829
Total income		176,014	182,511	358,525
Expenditure on:				
Raising funds		(116,005)	(27,468)	(143,473)
Charitable activities		(83,674)	(151,698)	(235,372)
Total expenditure		(199,679)	(179,166)	(378,845)
Net (expenditure)/income		(23,665)	3,345	(20,320)
Net movement in funds		(23,665)	3,345	(20,320)
Reconciliation of funds				
Total funds brought forward		239,192	31,307	270,499
Total funds carried forward	17	215,527	34,652	250,179
	Note	Unrestricted funds £	Restricted funds £	Total 2023 £
Income and Endowments from:				
Donations and legacies		238,267	121,779	360,046
Charitable activities		10,821	-	10,821
Other trading activities		119,993	78,775	198,768
Total income		369,081	200,554	569,635
Expenditure on:				
Raising funds		(119,849)	(27,689)	(147,538)
Charitable activities		(107,117)	(203,000)	(310,117)
Total expenditure		(226,966)	(230,689)	(457,655)
Net income/(expenditure)		142,115	(30,135)	111,980
Net movement in funds		142,115	(30,135)	111,980
Reconciliation of funds				
Total funds brought forward		97,077	61,442	158,519
Total funds carried forward	17	239,192	31,307	270,499

All of the charity's activities derive from continuing operations during the above two periods. The funds breakdown for 2024 is shown in note 17.

The notes on pages 40 to 50 form an integral part of these financial statements,

BALANCE SHEET AS AT 31 DECEMBER 2024

Registration number: 1175762

	Note	2024 £	2023 £
Current assets			
Stocks	13	2,700	3,000
Debtors	14	16,457	17,000
Cash at bank and in hand	15	237,375	266,994
		<u>256,532</u>	<u>286,994</u>
Creditors: Amounts falling due within one year	16	<u>(6,353)</u>	<u>(16,495)</u>
Net assets		<u>250,179</u>	<u>270,499</u>
Funds of the charity:			
Restricted income funds			
Restricted funds	17	34,652	31,307
Unrestricted income funds			
Unrestricted funds		<u>215,527</u>	<u>239,192</u>
Total funds	17	<u>250,179</u>	<u>270,499</u>

The financial statements on pages 37 to 50 were approved by the trustees, and authorised for issue on 18th July 2025 and signed on their behalf by:


M. Hayward
Chairman and Trustee

The notes on pages 40 to 50 form an integral part of these financial statements.

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2024

	Note	2024 £	2023 £
Cash flows from operating activities			
Net cash (expenditure)/income		(20,320)	111,980
Adjustments to cash flows from non-cash items			
Investment income	5	<u>(2,829)</u>	<u>-</u>
		(23,149)	111,980
Working capital adjustments			
Decrease in stocks	13	300	62
Decrease/(increase) in debtors	14	543	(12,800)
(Decrease)/increase in creditors	16	<u>(10,142)</u>	<u>11,495</u>
Net cash flows from operating activities		(32,448)	110,737
Cash flows from investing activities			
Interest receivable and similar income	5	<u>2,829</u>	<u>-</u>
Net (decrease)/increase in cash and cash equivalents		(29,619)	110,737
Cash and cash equivalents at 1 January		<u>266,994</u>	<u>156,257</u>
Cash and cash equivalents at 31 December		<u><u>237,375</u></u>	<u><u>266,994</u></u>

All of the cash flows are derived from continuing operations during the above two periods.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

1. Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS I 02) and the Charities Act 2011.

Basis of preparation

Helping Rhinos meets the definition of a public benefit entity under FRS I 02. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

Going concern

The financial statements have been prepared on a going concern basis. The trustees have considered relevant information, including the annual budget, future cash flows and the impact of subsequent events in making their assessment. Based on these assessments and having regard to the resources available to the charity, the Trustees have concluded that there is no material uncertainty and that they can continue to adopt the going concern basis in preparing the annual report and accounts.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Stock

Stock is valued at the lower of cost and estimated selling price less costs to complete and sell, after due regard for obsolete and slow moving stocks.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Financial instruments

Classification

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2. Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total funds £
Donations and legacies;			
Donations	65,227	126,972	192,199
Gift aid reclaimed	2,489	12,810	15,299
Total for 2024	67,716	139,782	207,498
Total for 2023	238,267	121,779	360,046

3. Income from charitable activities

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Merchandise sales	6,062	6,062	10,821

4. Income from other trading activities

	Unrestricted funds General £	Restricted funds £	Total funds £
Events income; Other events income	99,407	42,729	142,136
Total for 2024	<u>99,407</u>	<u>42,729</u>	<u>142,136</u>
Total for 2023	<u>119,993</u>	<u>78,775</u>	<u>198,768</u>

5. Investment income

	Unrestricted funds General £	Total funds £
Interest receivable and similar income; Interest receivable on bank deposits	2,829	2,829
Total for 2024	<u>2,829</u>	<u>2,829</u>

6. Expenditure on raising funds

a) costs of generating donations and legacies

	Note	Unrestricted funds General £	Restricted funds £	Total funds £
Marketing and publicity	223	223	-	223
Other direct costs of generating voluntary income		4,663	27,468	32,131
Allocated support costs		25,684	-	25,684
Staff Costs including subcontractor costs		82,221	-	82,221
Total for 2024		<u>112,791</u>	<u>27,468</u>	<u>140,259</u>
Total for 2023		<u>114,337</u>	<u>27,689</u>	<u>142,026</u>

b) costs of trading activities

	Unrestricted funds General £	Total funds £
Costs of goods sold	3,214	3,214
Total for 2024	3,214	3,214
Total for 2023	5,512	5,512

7. Expenditure on charitable activities

	Note	Unrestricted funds General £	Restricted funds £	Total funds £
Grant funding of activities	9	20,000	151,698	171,698
Staff costs including subcontract costs		46,548	-	46,548
Allocated support costs		12,470	-	12,470
Governance costs		4,656	-	4,656
Total for 2024		83,674	151,698	235,372
Total for 2023		107,117	203,000	310,117

8. Analysis of governance and support

Support costs allocated to raising funds

		Finance costs £	Information technology £	Administration costs £	Insurance £
Costs of generating donations and legacies	65	3,796	8,960	365	605
		Other support costs	Total 2024	Total 2023	
		£	£	£	
Costs of generating donations and legacies		11,958	25,684	28,125	

Supports costs allocated to charitable activities

		Finance costs £	Information technology £	Administration costs £	Premises costs including depreciation £
Expenditure on charitable activities	35	2,044	4,824	197	326
		Other support costs	Total 2024	Total 2023	
		£	£	£	
Expenditure on charitable activities		5,079	12,470	12,053	

Governance costs

	Unrestricted funds General £	Total funds £
Independent examiner fees		
Examination of the financial statements	1,830	1,830
Other fees paid to examiners	360	360
Legal fees	2,466	2,466
Total for 2024	4,656	4,656
Total for 2023	3,006	3,006

9. Grant-making

Analysis of grants

The support costs associated with grant-making are £Nil (31 December 2023 - £Nil).

Below are details of the material grants made to institutions.

Name of institution	2024 £	2023 £
Ol Pejeta	32,500	83,000
Black Mambas	9,000	31,300
Orphanage	62,698	83,984
ARCC	24,000	23,000
Kariega	43,500	30,275
Other	-	7,941
	171,698	259,500

10. Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Trustees expenses of £28 were reimbursed during the year.

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

Donations made by trustees without any conditions attached totalled £300 for the year (2023 - £5,350).

11. Staff Costs

The aggregate payroll costs were as follows:

	2023 £
Staff costs during the year were:	
Salaries and wages	68,594
Social security costs	3,047
Pension costs (defined contribution scheme)	<u>1,601</u>
	<u>73,242</u>

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2024 No	2023 No
Fundraising	2	2
Charitable Activities	<u>1</u>	<u>1</u>
	<u>3</u>	<u>3</u>

No employee received emoluments of more than £60,000 during the year

The total employee benefits of the key management personnel of the charity were £38,454 (2023 - £37,225).

12. Taxation

The charity is a registered charity and is therefore exempt from taxation.

13. Stock

	2024	2023
	£	£
Stocks	<u>2,700</u>	<u>3,000</u>

14. Debtors

	2024	2023
	£	£
Prepayments	3,286	-
Accrued income	-	8,000
Other debtors	<u>13,171</u>	<u>9,000</u>
	<u>16,457</u>	<u>17,000</u>

15. Cash and cash equivalents

	2024	2023
	£	£
Cash at bank	<u>237,375</u>	<u>266,994</u>

16. Creditors: amounts falling due within one year

	2024	2023
	£	£
Other taxation and social security	2,116	2,700
Other creditors	2,407	4,354
Accruals	<u>1,830</u>	<u>9,441</u>
	<u>6,353</u>	<u>16,495</u>

17. Funds

	Balance at 1 January 2024 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2024 £
Unrestricted funds					
<i>General</i>					
General	239,192	176,014	(199,679)	-	215,527
	Balance at 1 January 2024 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2024 £
Restricted funds					
Ol Pejeta	3,640	50,223	(49,968)	-	3,895
Black Mambas	5,721	13,424	(9,000)	-	10,145
Orphanage	6,623	62,817	(62,698)	5,698	12,440
Kariega	417	43,807	(43,500)	2,000	2,724
ARCC	208	12,240	(14,000)	7,000	5,448
Rhino Strongholds	5,698	-	-	(5,698)	-
Big Give	9,000	-	-	(9,000)	-
Total restricted funds	<u>31,307</u>	<u>182,511</u>	<u>(179,166)</u>	<u>-</u>	<u>34,652</u>
Total funds	<u>270,499</u>	<u>358,525</u>	<u>(378,845)</u>	<u>-</u>	<u>250,179</u>
	Balance at 1 January 2023 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2023 £
Unrestricted funds					
<i>General</i>					
General	97,077	369,081	(226,966)	-	239,192
Restricted					
Ol Pejeta	4,226	72,902	(73,488)	-	3,640
Black Mambas	4,212	34,724	(33,215)	-	5,721
Orphanage	25,558	57,050	(75,985)	-	6,623
Kariega	1,009	26,467	(27,059)	-	417
ARCC	7,797	411	(13,000)	5,000	208
Giles	1	-	(1)	-	-
Rhino Strongholds	18,639	-	-	(12,941)	5,698
Big Give	-	9,000	-	-	9,000
LCA	-	-	(7,941)	7,941	-
Total restricted funds	<u>61,442</u>	<u>200,554</u>	<u>(230,689)</u>	<u>-</u>	<u>31,307</u>
Total funds	<u>158,519</u>	<u>569,635</u>	<u>(457,655)</u>	<u>-</u>	<u>270,499</u>

18. Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 31 December 2024 £
Current assets	221,880	34,652	256,532
Current liabilities	(6,353)	-	(6,353)
Total net assets	<u>215,527</u>	<u>34,652</u>	<u>250,179</u>
	Unrestricted funds General £	Restricted funds £	Total funds at 31 December 2023 £
Current assets	255,687	31,307	286,994
Current liabilities	(16,495)	-	(16,495)
Total net assets	<u>239,192</u>	<u>31,307</u>	<u>270,499</u>

19. Analysis of net funds

	At 1 January 2024 £	Financing cash flows £	At 31 December 2024 £
Cash at bank and in hand	<u>266,994</u>	<u>(29,529)</u>	<u>237,465</u>
Net funds	<u>266,994</u>	<u>(29,529)</u>	<u>237,465</u>

20. Related party transactions

There were no related party transactions in the year.



UK

Registered charity
number: 1175762



USA

USA 501(c)3 registered
EIN: 43-1634280 Processed through Charities
Aid Foundation America



Netherlands

KvK Number: 80748902
RSIN number: 861785599

helpingrhinos.org

