

SPONSORSHIP PROPOSAL

The Last Ranger

Exclusive London & Online Screening



SIX
FEET
FILMS

"Compelling. Heart-Stopping. Heart Breaking." Bond On Cinema

SIX FEET FILMS & HELPING RHINOS
Present

the LAST RANGER

OSCAR™ NOMINATED
in the Live Action Short Category

Directed By
CINDY LEE

Exclusive London & Online Screening

Including Q&A with Filmmakers & Special Guests



Curzon Bloomsbury
21st June 2025
Reception 5pm
Screening 6pm

This June, Helping Rhinos presents an exclusive screening of the Oscar-nominated short film *The Last Ranger* at Curzon Bloomsbury in London. This special event will also be streamed globally, celebrating the incredible story behind rhino conservation. Hosted by renowned British actor and animal welfare advocate, Peter Egan, the event will feature a distinguished lineup of speakers, including Helping Rhinos CEO, Simon Jones, and members of the Black Mambas – the world's first all-female anti-poaching unit, as well as makers of the film itself.

SPONSORSHIP OPPORTUNITIES

We are offering several levels of sponsorship to provide your brand with maximum visibility, engagement, and association with wildlife conservation efforts:

Headline Sponsor £10,000

As our Headline Sponsors, your brand will receive prime visibility during the Q&A session following the screening, where you'll be introduced alongside the speakers. You will have the opportunity to network with high-profile individuals in the conservation community, filmmakers, and other key stakeholders during the drinks reception. This is a unique chance for direct engagement with key influencers, which aligns your brand with influential figures in wildlife conservation.

- Website branding
- Inclusion on Press Pack
- Branding across all Social Media channels
- Branding on all promotional materials
- Branding at Curzon Bloomsbury cinema
- Special thanks in pre-screening presentation
- Headline sponsor in all Press Release opportunities
- Recognition throughout online event
- 10 complimentary tickets to London or online screening
- Exclusive branding at VIP drinks reception

Premier Sponsor £5,000

As a Premier Sponsor, your brand will be featured in the Q&A session and during the exclusive drinks reception. You'll also have the chance to network with conservation leaders, filmmakers, and other VIP guests, positioning your company as a supporter of innovative wildlife conservation efforts.

- Website branding
- Inclusion on Press Pack
- Branding across all Social Media channels
- Special thanks in pre-screening presentation
- Branding on all promotional materials
- 10 complimentary tickets to London or online screening

Supporting Sponsor £2,500

As a Supporting Sponsor, your brand will be featured in the Q&A session and during the exclusive drinks reception. You'll also have the chance to network with conservation leaders, filmmakers, and other VIP guests, positioning your company as a supporter of innovative wildlife conservation efforts.

- Website branding
- Inclusion on Press Pack
- Branding across all Social Media channels
- Special thanks in pre-screening presentation
- Branding on event programme
- 6 complimentary tickets to London or online screening

Digital Sponsor £1,500

- Website branding
- Branding across all Social Media channels
- Special thanks in pre-screening presentation
- Branding on online event

Exclusive Drinks Reception

In addition to the screening, all sponsors will have access to a drinks reception prior to the event. This is an intimate opportunity to interact with major donors, key programme partners, and like-minded individuals passionate about rhino conservation. These networking opportunities allow sponsors to create lasting relationships and deepen their involvement with the conservation community.

We would be delighted to discuss with you any particular requirements you and your Company would like to pursue as part of this sponsorship opportunity.

To discuss how this sponsorship can align with your company's goals and make a lasting impact, please contact Fundraising Manager of Helping Rhinos, Gillian Mulloy at gillian@helpingrhinos.org or **+44 (0)7450 235219**

We are excited to explore how we can collaborate to expand our reach and protect rhinos.

ABOUT US

Helping Rhinos is dedicated to preserving the rhino population through innovative conservation efforts, including anti-poaching operations, habitat restoration, and community-driven initiatives. Our work has led to measurable progress in safeguarding endangered species, and fostering sustainable solutions for local communities and increasing awareness around wildlife conservation.

Successful Past Sponsorship

Our past events have each raised between £70,000 to £100,000 to support our vital wildlife and habitat conservation programmes. Sponsors have included corporates, private individuals and art ambassadors, who were instrumental in making our events a success, with positive feedback highlighting the visibility they gained in association with our conservation cause.

SOCIAL MEDIA & MARKETING REACH

Audience & Engagement

- Combined Social Media Following: 160,000+
- Email Newsletter Subscribers: Approx. 5,000
 - 2024 average open rate 10% above industry average

Influencer Support

- Megan McCubbin
- Cam Whitnall
- Marc Abraham OBE
- Giles Clark
- Peter Egan

Marketing Activity Timeline

- Email Newsletter: Approx. 16 mailings, including auction promotion
 - Social Media Posts: Approx. 35 key posts, including auction promotion
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CONTACT US

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