

VISION

To provide secure and sustainable environments for all species of rhino so that they may thrive for generations to come.

MISSION

We work with expert conservationists to create and expand Rhino Strongholds; ecosystems where viable populations of rhino as well as other critically endangered wildlife can thrive. By protecting the rhino and conserving their natural habitat we are securing rich biodiverse environments for the longterm and helping local communities to benefit and prosper from their natural heritage.

A LETTER FROM OUR CEO



In 2022, Helping Rhinos reached a significant milestone as we celebrated our 10th anniversary. I am immensely proud of the collective effort, encompassing not just our dedicated staff, Trustees, and volunteers, but also you - our incredible and steadfast supporters.

Over the past decade, we've witnessed remarkable transformations in rhino conservation and Helping Rhinos has played a crucial role in a number of these, including introducing cutting-edge technologies and bolstering anti-poaching efforts both in the air and on the ground. These advancements have elevated the level of protection we can offer our rhinos. We've also intensified our engagement with local communities, ensuring they benefit from and actively participate in wildlife conservation. Additionally, we've expanded rhino habitats by opening up new wild spaces.

Yet, amidst these strides, certain challenges persist. Poaching remains an urgent threat, with over one rhino falling victim to poachers daily in South Africa alone. The escalating human population exerts mounting pressure on our wild spaces, resulting in territorial conflicts among rhinos, often with tragic outcomes. Climate change-induced extremes like prolonged droughts and flash floods are wreaking havoc on nature and wildlife, including the rhino.

Helping Rhinos envisions the creation and protection of Rhino Strongholds - wild spaces protected indefinitely for rhinos and all other wildlife to flourish, offering a legacy for generations to come.

This is a vision and a journey I embarked upon a decade ago, one that I am unwaveringly committed to and one that I firmly believe can be realised... with your continued support.

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"Together, our generation has the power to forge something truly extraordinary a living legacy for the rhino."

RHINOS IN CRISIS





Eastern black rhinos alive today



ONLY 2

Northern white rhinos on the planet



1

Rhino killed by poachers EVERY day



4 million

Hectares of forest cut down in Africa annually





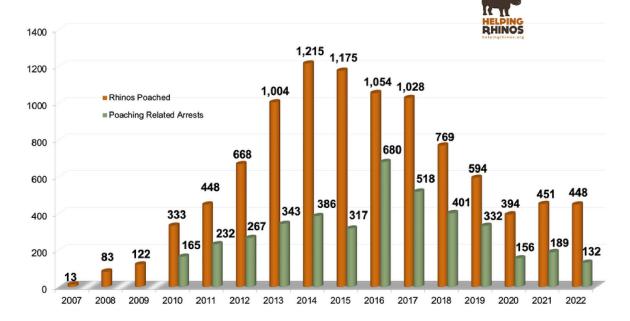
POACHING

The current poaching crisis can be attributed to the growing demand for rhino horn in Asian countries, most notably Vietnam and China.

The international trade in rhino horn has been banned since 1977, yet it continues to fetch huge profits on the black market. At its peak, rhino horn was selling for up to \$65,000 per kg, more than gold or cocaine.

The price of rhino horn over recent years has dropped to around \$20,000 per kg. This trend is encouraging, although in the short term it creates new challenges as the illegal market becomes more affordable to a potentially wider customer base.

And yet there is no medicinal value in using a rhino horn. A rhino's horn is made of keratin, the same substance that makes up human hair and fingernails and despite the fact that numerous scientific studies have proved there is no medical benefit to taking rhino horn remedies, the demand in many Asian countries is still very high. Our messages to dispel this misconception continue





HABITAT LOSS

The rhinoceros is a keystone species, a giant herbivore whose everyday actions help to maintain a biodiversity that is critical to the survival of thousands of other wildlife species who share the same environment. Without this 'ecosystem engineer' the habitat would be irrevocably altered by overgrown or invasive wild flora.

Safeguarding wild landscapes and protecting iconic wildlife species has never been more challenging. The planet's natural resources are being plundered at an alarming rate and fragile ecosystems are disintegrating.

More than half the human population increase between now and 2100 will occur in Africa (source: United Nations). As industrial and agricultural developments encroach further into pristine wild spaces it is little wonder Africa's rate of deforestation is one of the highest in the world and wildlife is suffering as a result.

The economic transformation of Africa is having a direct and negative impact on its wildlife. Mining, major construction, including roads and railways running through national parks and intrusive farming practices are all taking their toll.

The work Helping Rhinos can carry out now to secure precious habitat and demonstrate the positive impact wildlife reserves can have on local and national economies, such as tourism, is critical for the survival of Africa's most iconic species.



DISENGAGED COMMUNITIES

Engagement and empowerment of local communities is critical to the long term success of wildlife conservation.

Unfortunately we still experience all too frequent cases of human wildlife conflict where local communities feel 'in competition' with the local wildlife. This can lead to a resistance to conservation practices which can take many months and sometimes years to breakdown. A disengaged community living on the borders of protected wild spaces can lead to an increase in illegal activities such as bushmeat poaching and setting of fires.

For conservation to succeed, it is essential local communities appreciate the benefit of living alongside wildlife and are engaged in wildlife conservation programmes. Humans and wildlife co-existing harmoniously alongside each other is key to the survival of rhino populations.

BUILDING A FUTURE



RHINO STRONGHOLDS

Creating wild spaces for wildlife

The rhinoceros is a keystone species, a giant herbivore whose everyday actions help to maintain a biodiversity that is critical to the survival of thousands of other wildlife species who share the same environment. Without this 'ecosystem engineer' the habitat would be irrevocably altered by overgrown or invasive wild flora and contribute to the global climate change crisis.

Maintaining viable rhino populations that have the freedom to roam in their natural habitat, when the pressures on land and natural resources are increasing at such a rapid rate, is a constant challenge. There is an urgent need to restore habitats back to their natural state while simultaneously ensuring protection processes are in place and providing a sustainable improved livelihood for the local communities.

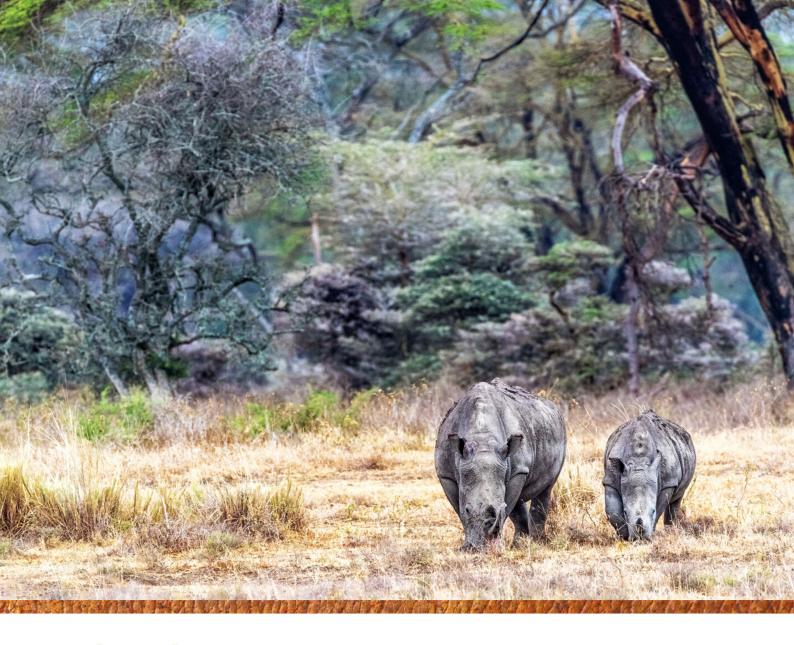
These wild spaces will become protected environments that improve the livelihoods of local people and see a growth in the rhino population for generations to come - **Rhino Strongholds**



PROTECT Wildlife

Developments in anti-poaching operations, including new technology, building effective intelligence networks and increasing Ranger patrols are reaping rewards. It is critical that this momentum is maintained in order to reduce the number of poaching incidents each year. Any relaxation in these protection operations will undoubtedly see an instant increase in poaching numbers.

Helping Rhinos funds the rescue and rehabilitation of orphaned baby rhinos, Ranger training, the deployment of anti-poaching K-9 units and drone & aircraft surveillance. All these projects are having a positive impact on the ongoing protection of rhino and will be a critical component to the success of our Rhino Strongholds.



SUSTAIN

Habitats

Human encroachment and incompatible land use is having an increasingly devastating effect on wildlife habitats and fragile ecosystems are disintegrating. The consequences of losing wildlife habitat will have a profound impact on the future for large mammals and predators.

Helping Rhinos recognises that rhino conservation is not about a 'one size fits all' approach, but about appraising, adapting and promoting sustainable conservation models. We shall continue to influence and advocate a diverse range of conservation solutions driven by the latest science, technology and innovative management protocols.

Helping Rhinos is working in the field to maximise land availability with the goal of increasing rhino populations and, where carrying capacity has been reached, supporting land expansion opportunities.



INSPIRE People

Helping Rhinos is proud to support initiatives that are helping to develop the skills and abilities of poorer communities in proximity to wildlife reserves. Encouraging leadership, collaborative working, and with added mentoring and financial support, Helping Rhinos is helping to empower local communities.

By providing engaging community-centered programmes, we not only help to achieve a greater understanding and support for rhino conservation, but we also create a positive impact in local communities.

Investing in education and local partnerships is a critical path that is changing the lives of a vibrant energised younger generation who really want to live on a greener, more compassionate planet.

Each engaging, collaborative community project implemented, is creating a legacy for a sustainable future for the rhino.



WITH YOUR SUPPORT IN 2022 WE HAVE...



FUNDED NEW TECHNOLOGY TO FIGHT RHINO CRIME

Ground breaking new tracking devices successfully trialled and rolled out in South Africa's Eastern Cape

RESCUED MORE RHINO ORPHANS

Record number of rhinos orphans rescued and cared for

CREATED MORE WILD SPACES

New, secure wildlife habitat opened up to support key rhino populations

Plus so much more...



Rhino Orphan Rescues

KwaZulu-Natal saw a dramatic increase in poaching in 2022. The region has surpassed Kruger National Park as the global hotspot of poaching. Helping Rhinos works in close partnership with the Zululand Rhino Orphanage, the only dedicated rhino rescue and rehabilitation centre in the region.

2022 saw an 800% increase in the number of orphans being cared for at the orphanage by our dedicated team.

With poaching in the area looking like it will continue to rise in the short term, your support has never been more important. With kind and generous donations we have been able to provide milk, medications and veterinary care to all the new arrivals.







"The circumstances that mean we need to take in a new orphan are often very sad, and they do make me very angry and upset. We teach them how to be rhinos so that they can live back out in the wild again one day. It involves being with them 24 hours a day, giving them lots of love, care and attention

The support of Helping Rhinos and their supporters means we have confidence that when a new baby arrives with us we will have the resources we need to give it the best chance of survival."

> Simoné Marshall-Smith Manager, Zululand Rhino Orphanage



Eyes in the Sky

Helping Rhinos fully funds the Eyes in the Sky project with our partner the African Rhino Conservation Collaboration (ARCC).

Pilot Siseko Mayinje is from the local community and patrols a number of private Game Reserves in the Eastern Cape of South Africa.

Siseko's patrols provide a visual deterrent to poachers from his fixed wing aircraft during the day while at night Siseko pilots the Eyes in the Sky drone with its state-of-the-art night vision camera.

The plane and the drone have proved to be a valuable tool in the region's fight to keep their rhinos safe from poachers.





VOICES FROM THE FRONT LINE

"From the air you see a lot more and it is much quicker to identify the wildlife and any threats to them. It's a big deterrent if there are poachers around, the presence alone is enough to scare poachers.

Nothing is cheap in aviation, it is not a cheap exercise to run this aircraft. Helping Rhinos are funding the whole project and I'm very grateful to them for their support."

Siseko Mayinje Pilot, Eyes in the Sky



Rhino Protection

Helping Rhinos continues to proudly partner with OI Pejeta Conservancy, home to the largest population of Eastern Black Rhino in the world and the last two northern white rhino in the planet.

East Africa has experienced a severe drought over recent years and the impact on both wildlife and the local communities has been severe. Supplementary feed was required to be given to the endangered species, such as the rhino, to ensure the animals survived the most challenging of times.

Thanks to Helping Rhinos' supporters we were able to keep security patrols operational and ensure the rhinos received the quantity of daily feed that was required to keep them thriving and breeding.



VOICES FROM THE FRONT LINE



"I just love what I do. Whenever I find a rhino that has been missing for some days and seeing it safe and doing well, that is my biggest happiness. I love the rhinos so much.

Thanks to the support we receive from Helping Rhinos, myself and my team have been able to remain operational and providing the essential protection to keep the rhinos safe"

> Simon Irungu Rhino Patrol Unit Ol Pejeta Conservancy



Tracking Devices

Following the successful fitting of tracking collars in 2021, we continued to fit tracking devices to rhinos in the Eastern Cape. Thanks to your support more than 50 rhinos are now better protected and monitored by anti-poaching Rangers.

In addition we have supported the pilot schemes of new tracking technology to ensure we are always staying one step ahead of the poachers.

Helping Rhinos will continue to support the protection of rhinos across all our projects with the fitting of tracking devices when it is appropriate.



VOICES FROM THE FRONT LINE



"I would like to extend a heartfelt thank you to Helping Rhinos and all of their supporters around the world who have contributed to the fitting of rhino tracking devices.

That support means that there are 50 plus rhino that are that bit safer in the Eastern Cape of South Africa. We appreciate and value that support enormously."

Dr William Fowlds Wildlife Veterinarian Director, African Rhino Conservation Collaboration



Range Expansion

In 2022 Helping Rhinos supported the first phase of an ambitious and important habitat expansion project in the beautiful Bushman's River Valley in the Eastern Cape of South Arica. This new land on the Kariega Game Reserve forms part of our vision to create Rhino Strongholds in key locations.

One of the consequences of the Kariega habitat expansion project has been the creation of a new home for poaching survivor Thandi's second calf, Colin. Fully funded by Helping Rhinos, Colin was translocated with two females and subadult calves to form a new crash on the expanded land.

The project will also enable the future introduction of critically endangered black rhino and other endangered species such as cheetah.



VOICES FROM THE FRONT LINE

"Habitat protection and expansion is perhaps the most important conservation objective of our time. The Eastern Cape of South Africa is one of the most biodiverse regions in the world and it is essential that we significantly increase the protected area footprint of this province and create the opportunity for connected conservation and wildlife corridors to support growing populations of wild animals and the socio-economic well being of local people.

The Kariega Foundation is proud to partner with Helping Rhinos on this and many other projects."





Opening of a New School

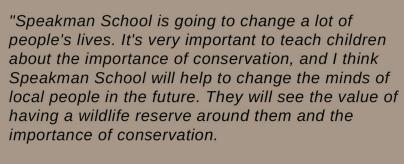
2022 saw the opening if a new pre-school and Community Centre in KwaZulu Natal. Built in partnership with the Zululand Conservation Trust and with the support of the Save a Child Foundation, The Speakman Pre-School was opened by Nkosi Zulu, the local Zulu King, in February 2022.

The new facility will provide early education to hundreds of children who would not otherwise enjoy any pre-school education.

The school also employs a teacher and cook from the local community and provides a nourishing meal to the children who attend class.



VOICES FROM THE FRONT LINE



The community have expressed thanks and gratitude to Helping Rhinos and their supporters for this life changing education facility."

Sithembiso Makhanyela Community Liaison Office Zululand Conservation Trust





Black Mambas

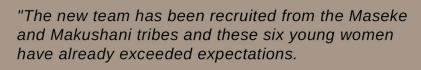
The Black Mambas are the world's first all-female anti-poaching unit. In 2022, with funding from Helping Rhinos, a new specialist team was founded to focus on pro-active crime-prevention on the landscapes of Greater Kruger National Park.

Members of the Crime Prevention Unit were selected from over 200 applications and the successful candidates were jointly chosen after a screening process by our fitness partners, the local tribal authorities and our senior Black Mambas.

The team went through a comprehensive six week training programme which included learning skills in both para-military exercises and wildlife management.







It is in this time that we find it necessary to reinforce our model, following on the past decade of success. To relax now, would be to waste the last 10 years investments that the Mambas and their supporters have made.

The support from Helping Rhinos is essential to protection of wildlife on this landscape."



Craig Spencer Founder, the Black Mambas

OUR FIELD PROJECTS



















Events

Helping Rhinos' annual events are the 'talk of the town'. Lively, entertaining, informative, bringing together experts in their conservational field to discuss edifying and enlightening topics to an interested and appreciative audience.

In 2022 our annual flagship 'Global Gala for Rhino' returned to the Royal Geographical Society in London and simultaneously streamed live around the world. A celebration of 10 years of Helping Rhinos and a decade of partnership with OI Pejeta Conservancy in Kenya, the gala featured presentations from expert conservationists, stunning musical performances and of course, a world class auction.

Thanks to your support we raised over £100,000 to support the critical rhino conservation work at OI Pejeta.



Auctions & Special Sales

Helping Rhinos is enormously grateful to the many talented artists and individuals who generously contribute incredible artworks, lifetime experiences, jewellery, fashionable clothing and accessories that help raise critical funds during our events.

Rhino conservation would be so much the poorer without their amazing support and we are indebted to all of them. Our two auctions in 2022 raised an incre auctio85i0000



Adoptions

Helping Rhinos' Adoption Programmes continue to go from strength to strength. With regular updates, exclusive videos and reports, we create a close connection for our Adoptees to their chosen Adoptee and give them a real sense of inclusion in the development of their rhino, anti-poaching dog and/or Black Mamba Ranger.



Campaigns and Appeals

Helping Rhinos campaigns allow us to highlight funding emergency requirements or projects in particular need. When for example, a baby rhino is discovered, traumatised, after its mother has been poached, we have to act fast to rescue it. Milk and medication, a specialist response team and public generosity is its only hope of survival.



Challenge Events

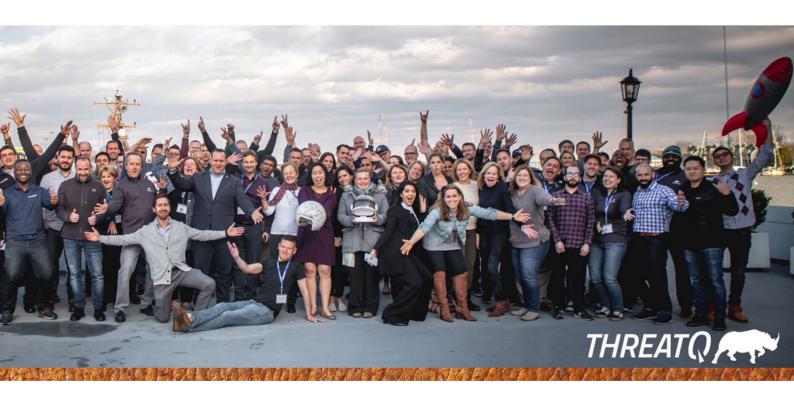
Helping Rhinos is enormously grateful to every individual who has taken up a challenge in aid of rhino conservation.

From running the Royal Parks Half Marathon or climbing Mount Kenya to cycling across a continent or a more modest challenge much closer to home, we are indebted to your commitment and determina chall



Corporate Sponsors

Helping Rhinos is enormously grateful to all our business partners who have given their time and their gifts to help us generate essential income to protect critically endangered rhino and the wild landscapes in which the rhino, and a myriad of other wildlife thrives. We could not support our field projects without you!



HOW YOU CAN HELP

DONATE ADOPT FUNDRAISE

LEAVE A COMPANY RHINO GUARDIAN

visit helpingrhinos.org/get-involved for more details

A MESSAGE FROM OUR CHAIRMAN



This has been another excellent year for Helping Rhinos. While many charities had static or lower incomes our income held up well during the year thanks to the continued support from many people all around the world.

As a team we have been able to continue to contain our costs, in part by continuing a policy of virtual working and not renting office space. I would like to express gratitude to all our board members who represent a diverse range of skills experience and qualifications unusual for a medium sized charity.

This year we were joined by John Smithers, a South African veterinarian with direct experience of conservation with his family connections and homes in South Africa.

In the year we were delighted to receive more support from the US based Save a Child Foundation, started by Ron Small to develop our pre-school school education programme alongside one of our project partner's reserves. This is designed to bring children into conservation, so they enjoy and see the benefit of animals. At the opening of another new school, we were honoured by the presence of the Zulu chief.

We were grateful for the opportunity to work again with OI Pejeta Conservancy on our major and very successful Global Gala for Rhinos event attended by more than 250 people from the UK and overseas. The Gala's raised £120,000 thanks in part to our auction, and our gratitude goes to the artists who provided the auction items.

Ian Kerr Chairman

HELPING RHINOS UK BOARD OF TRUSTEES

Ian Kerr (Chair), Duncan Finch (Treasurer), Lisa Philpott (secretary), Ros Bird, Stuart Clarke, John Smithers, Simon Jones

HELPING RHINOS UK MANAGEMENT TEAM

Simon Jones (CEO), Nikki Ferry, Jill Inglis, Victoria Petley, Olivia Smith

HELPING RHINOS USA BOARD MEMBERS

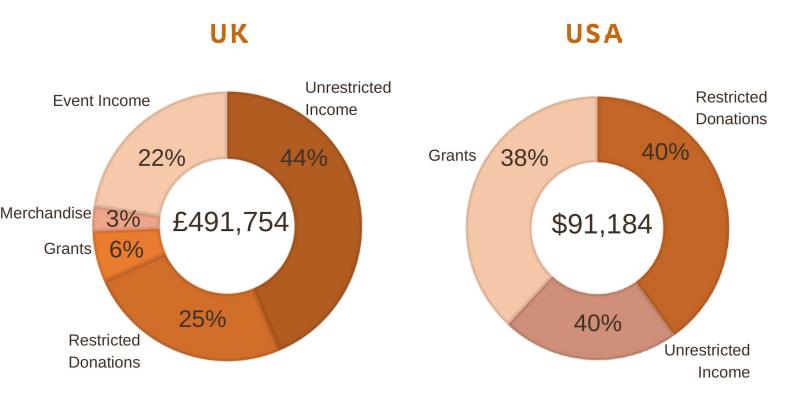
Susan Swigor (Director), Jeff Harrison, Simon Jones, Cheryl Laite.

HELPING RHINOS NETHERLANDS BOARD MEMBERS

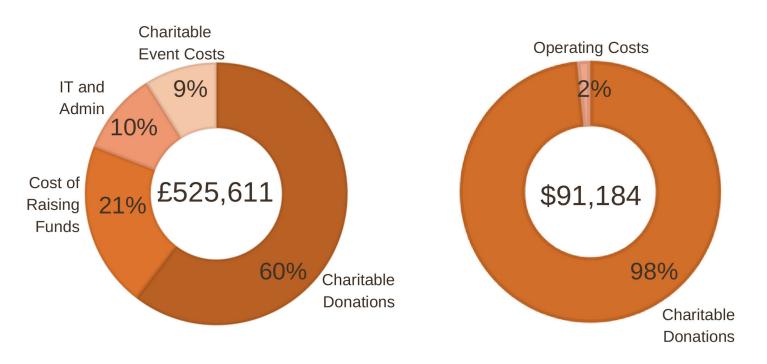
Marloes Hazelhoff (Co-Director), Mark Vermulen (Co-Director), Simon Jones, Lottie Sanders.

FINANCIALS 2022

HOW WE RAISE OUR FUNDS



HOW WE SPEND YOUR DONATIONS



A SPECIAL THANK YOU

The Board of Trustees is extremely grateful to all our supporters who contribute to our work, including our Patrons, Ambassadors, Art Ambassadors, volunteers and everyone who so generously contributed to our events and auctions.

PATRONS AND AMBASSADORS

Giles Clark, Peter Egan, Karen Laurence-Rowe, Phil Liggett MBE, Megan McCubbin. Scott Eddy, Trish Liggett, Hannah Russell, Hannah Stitfall, Sara Wilson.

ART AMBASSADORS

Matthew Bell, Tracy Cadman, Jonathan Chiswell-Jones, Sarah Cobden-Ramsay, Nicola Davies, Kenda Francis, Henry Fraser, Josh Gluckstein, Gary Hodges, Elaine Hoj, Diana Höhlig, Karen Laurence-Rowe, Tom Middleton, Tomasz Mikutel, Justin Mott, Jonathan Parkinson, Peter Pharoah, Tori Ratcliffe, Emma Swift, Sam Turley, STM Studio, Ben Wallace, Sara Wilson.

EVENT AND AUCTION CONTRIBUTORS

Imelda Bell, Adam Dadswell, Jessica Dannheiser, Ann & Anthony Gadd, Galago Joe, Marion Geiger, Lexi Sage Gilkey, Sophie Green, Katie Hayward, Jonty Hearnden, House of Neon, Jada Jo, Brendon Jennings, Bruce Little, Little Whits Knits, Philip Marriott, Mia Kora, Annie Oak, Ocean Sole, Jan Pitcher, Margot Raggett, Ruth Makes Jewellery, Sarah Lake Paper Art, Sculptglass, Tom Svensson, Dawn Thornhill, Margaret Veldman-Jones, Ami Vitale, Kimberly Webber, Lucy Webster, Sara Wilson, Wirelife Art.

VOLUNTEERS

Aislin Brooks, Phil Brooks, Adam Dadswell, Rile Dadswell, Tina Daley, Dharmesh Ganatra, Anita Jones, Tamara Lee, Jennifer Maddocks, Fiona Sanderson, Liz Simmonds, Lottie Simonson, Sarah Smith, Susan Swigor, Amy Terriere, Chris Wise, Richard Wise, Sarah Wise, Alison Woolcock, John Woolcock, Vanessa Woolley.



We are extremely grateful to everyone who has supported our work in 2022, we could not have achieved all that we have done without you. Below is everyone who has kindly contributed to our success through either a donation, adoption, sponsorship or a successful bid in our auction of £250 or more. Your support is enabling us to protect wildlife and wild spaces.

Annie Adams

Animal Friends Foundation

Dh Akiyama
AndAnotherDay
Art of Football
Robert Asbury
Lindsay Banks
Louise Barber

Bare Kind Socks Gavin Barker

Margaret Basu Kathleen Beasley

Blackheath Rhinos

Kathy Bolen Alice Bromage James Brown Bethany Bryan

Charles Budge Nicholas Burge

Richard Buxton Thomas Cahill Julia Casey

Stuart Clarke Delia Cowan

Nicola Davies

HM Dore

Joseph Dumbrill Liann Eden

Ernest Kleinwort Charitable

Trust

Ryan Eustice Fiona Ferguson H MGILBERT Elena Girda GL Dameck Ltd Carol Goodsole Alison Graham Patricia Grant Hans-Georg Greger

Janel Guyette

Heywood Real Estate Group

Jonty Hearnden Kristi Hensley Sam Hine Hiliary Holder

Interactive Transaction

Solutions

Jean Sainsbury Animal

Welfare Trust Sita Johnson Karen Kaplan Cynthia Knox Val Koziol

Natascha Kreye Lynda Leonard Chris Lincoln Jack Lord Robert Maley Jess Mangan Meta Martin

Jonathan McNamara NFT Rescue Foundation

Joshua Newton

Noah's Ark Zoo Farm

Patricia Nolan NOXO ENERGY Natalie Nurock Jay Patel Raciel Perez Rhino Tears Philip Perry Lisa Philpott

Valentina Ricchiuti RL Surveys Ltd Doris Rodriguez Portia Rowlands Rodrigo Salinas Markus Siepmann

Milan Slavíek Hazel Smith John Smithers Kicko Stiber Susan Swigor

The Chalk Cliff Trust The Orr MacKintosh

Foundation

The Reed Foundation Pieter van der Peet

Claire Virge Tina Vukovic Julia Walker Drorit Wertheim Naissan Wesley Kay Wheeler

White Rhino Patio and

Cocktail Bar
Varina Whitener
Legh Wilkinson
Richard Wilson
Carole Wintersdorff
Vanessa Woolley



The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2022.

Objectives and activities

Objects and aims

Helping Rhinos is working with expert conservationists to create and expand Rhino Strongholds; ecosystems where sustainable populations of rhino and other critically endangered wildlife can thrive. By protecting the rhino and conserving their natural habitat we are securing long-term, a rich biodiverse environment and helping local communities to benefit and prosper from their natural heritage.

Public benefit

Helping Rhinos has carried out numerous fundraising activities in the reporting period, including major events, online campaigns and securing places in organised fundraising activities, such as marathons and cycle rides.

Helping Rhinos focussed its charitable activity around three core pillars:

PROTECT Wildlife – activities that will continue to provide protection to the rhino and reduce poaching levels.

SUSTAIN Habitats – restoring and rewilding wild spaces to provide essential habitat for rhino and all wildlife.

INSPIRE People – local and international education programmes that engage and empower individuals and organisations to get involved with wildlife conservation.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Grant making policies

Helping Rhinos allocates grants to its agreed beneficiaries on a quarterly basis at the Trustee's meeting. The grants allocated are based on unrestricted and restricted funds available at the time of the meeting and will be allocated to activities identified in advance by the beneficiary. Additional grant requests from organisations outside of the agreed beneficiary list will be considered at the same quarterly intervals.

Use of volunteers

Helping Rhinos relies on volunteer roles for the following key activities:

- Manage essential admin roles such as supporter comms and newsletter writing.
- Manage its promotional / merchandise stand which raises funds and awareness at various events.
- Lead and coordinate the education work carried out by Helping Rhinos.
- Perform talks at schools, colleges and universities across the country.

Achievements and performance

Helping Rhinos has provided funding to its main beneficiary projects and helped them achieve the following:

Ol Pejeta Conservancy:

- Essential funding to keep anti-poaching Rangers on Patrol, resulting in zero rhino poaching incidents in the reporting period.
- Support for the OI Pejeta anti-poaching dog patrol units.
- Support for the scientific research into the artificial reproduction of the northern white rhino sub-species, which this year resulted in the creation of northern white rhino embryos.
- Funding to support increasing the black rhino habitat on the conservancy as the current population is at carrying capacity.

Zululand Conservation Trust

- Funding to ensure essential feed and medication is available at the Zululand Rhino Orphanage facility.
- The rescue and rehabilitation of 5 new rhino orphaned rhinos.
- Funding to provide specialist security onsite at the orphanage.
- Funding the provision of anti-poaching dog patrol units dedicated to the orphanage.
- Project Management support for the range expansion project, an initiative that forms a part of the Rhino Strongholds project.
- Funding the complete the building of a new school facility on the borders of the ZCT area of operation.

Black Mamba all Female Anti-Poaching Unit

- Funding to recruit and train the innovative Crime Prevention Unit to compliment the traditional anti-poaching work of the Black mambas
- Funding for fuel for APU vehicles in order to keep the Black Mambas operational.
- Funding to cover bonus payments to high performing team members.
- Funding for essential supplies required when out on anti-poaching patrol.
- Funding to support and maintain the Black Mambas HQ to allow for more efficient and effective operational control.

African Rhino Conservation Collaboration (ARCC)

- The maintenance of a fixed wing airplane to allow our 'Eyes in the Sky' programme to remain operational.
- Funding to support the salary of the 'Eyes in the Sky' pilot.
- Funding to support the purchase of a ground-breaking drone to expand the 'Eyes in the Sky' programme and increase its effectiveness and efficiency.
- Funding to support essential, scientific monitoring software that will allow a data lead strategy to be devised on both rhino protection and ecological management operations.

Kariega Foundation

- Funding to support the inclusion of new land into the protected area, providing a critical piece of the range expansion jigsaw in the Eastern Cape of South Africa.
- Funding to support the dropping of fences between the new and existing land.
- Funding to translocate a crash of rhinos to the new land, relieving capacity pressure on the existing land and allowing genetic diversity within the rhino population.
- Funding to support the community outreach work of the Kariega Foundation.

Financial review

In 2022 Helping Rhinos achieved the following financial highlights:

- Revenue: £491,754 versus £657,615 the previous year*.
- Donations to field projects: £317,461 versus £568,893 the previous year**.
- Reserves held: £97,077 versus £99,373 the previous year.
- * £657,615 received in 2021 included a one off legacy payment of £234,000. Normalised numbers would show a year on year growth.
- ** 2021 donations to field projects higher than expected due to the timing of 2020 income and resultant donations to field projects occurring 2021.

A full financial breakdown can be found in the approved year end accounts.

Policy on reserves

Helping Rhinos requires a level of free reserves to safeguard the operation of the organisation from unexpected delays in the receipt of grants, donations and other funding and unforeseen expenditure.

The Trustees, having reviewed the risks to which Helping Rhinos might be subject to, have decided that the reserves that should be held are a minimum of the next six months of operational expenditure. This level of reserves allows sufficient time for an organised wind down of operational activities should that be necessary and the sensible and proper distribution of restricted income during this period.

There is no upper limit stipulated on the amount of reserves that should be held as the reserves can be distorted by one-off receipts such as legacies and suitability of appropriate field projects to provide funding for. However, it would normally be expected that reserves would not exceed the next 12 months of operational expenditure.

At 31 December 2022, £97,077 is held in unrestricted reserves plus £61,442 in restricted reserves allocated to the field projects supported.

Principal funding sources

The principle sources of fundraising for Helping Rhinos are:

- Events
- · Supporter fundraising
- Online and mailing campaigns
- Corporate sponsorship
- · Trusts and Foundation grants

Going concern

There are currently no uncertainties about the charity continuing as a going concern.

Structure, governance and management

Nature of governing document

The charity is a Charitable Incorporated Organisation (CIO) governed by an agreed and approved Constitution document.

Recruitment and appointment of trustees

If a position on the Board of Trustees becomes available, candidates are invited to apply for the position with an appointment being made following a vote by the existing Trustees. A majority vote is acceptable to appoint a new Trustee.

Organisational structure

For the reporting period, the charity operated with 6 Trustees, one Chief Executive Officer, one full time Executive Assistant and one part time Fundraiser, one part-time Marketeer and one part-time social media manager.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;

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- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. Approved by the trustees of the charity on 18th July 2023 and signed on its behalf by:

Simon Jones

Chief Executive Office and Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF HELPING RHINOS

I I report to the trustees on my examination of the accounts of Helping Rhinos for the year ended 31 December 2022.

Responsibilities and basis of report

As the charity trustees of Helping Rhinos you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Helping Rhinos's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

Since Helping Rhinos's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1. accounting records were not kept in respect of Helping Rhinos as required by section 130 of the Act; or
- 2. the accounts do not accord with those records; or

the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Matthew Hodson FCA Independent Examiner

Wiston House | Wiston Avenue Worthing West Sussex BN14 7QL

Date: 6th September 2023

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED31 DECEMBER 2022

	Note	Unrestricted funds £	Restricted funds £	Total 2022 £
Income and Endowments from:				
Donations and legacies		214,740	151,167	365,907
Charitable activities		14,686		14,686
Other trading activities		1,426	109,735	111,161
Total income		230,852	260,902	491,754
Expenditure on:				
Raising funds		(181,898)	(26,252)	(208,150)
Charitable activities		(53,068)	(264,393)	(317,461)
Total expenditure		(234,966)	(290,645)	(525,611)
Net expenditure		(4,114)	(29,743)	(33,857)
Gross transfers between funds		1,818	(1,818)	-
Net movement in funds		(2,296)	(31,561)	(33,857)
Reconciliation of funds				
Total funds brought forward		99,373	93,003	192,376
Total funds carried forward	16	97,077	61,442	158,519
		Unrestricted	Restricted	Total
	Note	funds £	funds £	2021 £
Income and Endowments from:				
Donations and legacies		96,247	395,357	491,604
Charitable activities		22,809	-	22,809
Other trading activities		10,000	133,202	143,202
Total income		129,056	528,559	657,615
Expenditure on:				
Raising funds		(126,486)	(40,428)	(166,914)
Charitable activities			(568,893)	(568,893)
Total expenditure		(126,486)	(609,321)	(735,807)
Net income/(expenditure)		2,570	(80,762)	(78,192)
Net movement in funds		2,570	(80,762)	(78,192)
Reconciliation of funds				
Total funds brought forward		96,803	173,765	270,568
Total funds carried forward	16	99,373	93,003	192,376

All of the charity's activities derive from continuing operations during the above two periods. The funds breakdown for 2021 is shown in note 16.

BALANCE SHEET AS AT 31 DECEMBER 2022

Registration number: 1175762

	Note	2022 £	2021 £
Current assets			
Stocks	12	3,062	2,479
Debtors	13	4,200	38,420
Cash at bank and in hand	14	156,257	171,522
		163,519	212,421
Creditors: Amounts falling due within one year	15	(5,000)	(20,045)
Net assets		158,519	192,376
Funds of the charity:			
Restricted income funds			
Restricted funds	16	61,442	93,003
Unrestricted income funds			
Unrestricted funds		97,077	99,373
Total funds	16	158,519	192,376

The financial statements on pages 8 to 19 were approved by the trustees, and authorised for issue on 18th July 2023 and signed on their behalf by:

Duncan Finch

Simon Jones

Chief Executive Office and Trustee

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2022

	Note	2022 £	2021 £
Cash flows from operating activities			
Net cash expenditure		(33,857)	(78,192)
Working capital adjustments			
(Increase)/decrease in stocks	12	(583)	100
Decrease in debtors	13	34,220	15,026
(Decrease)/increase in creditors	15	(45)	1,116
(Decrease)/increase in deferred income		(15,000)	5,000
Net cash flows from operating activities		(15,265)	(56,950)
Net decrease in cash and cash equivalents		(15,265)	(56,950)
Cash and cash equivalents at 1 January		171,522	228,472
Cash and cash equivalents at 31 December		156,257	171,522

All of the cash flows are derived from continuing operations during the above two periods.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022

1. Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

Helping Rhinos meets the definition of a public benefit entity under FRS 102. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Going concern

The financial statements have been prepared on a going concern basis. The trustees have considered relevant information, including the annual budget, future cash flows and the impact of subsequent events in making their assessment. Based on these assessments and having regard to the resources available to the charity, the Trustees have concluded that there is no material uncertainty and that they can continue to adopt the going concern basis in preparing the annual report and accounts.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services

for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an

indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Stock

Stock is valued at the lower of cost and estimated selling price less costs to complete and sell, after due regard for obsolete and slow moving stocks.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities. Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity. Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods. Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Financial instruments

Classification

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2. Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total funds £
Donations and legacies;			
Donations	202,502	151,167	353,669
Gift aid reclaimed	12,238		12,238
Total for 2022	214,740	151,167	365,907
Total for 2021	96,247	395,357	491,604

3. Income from charitable activities

	Unrestricted		
	funds	Total	Total
	General	2022	2021
	£	£	£
Merchandise sales	14,686	14,686	22,809

4. Income from other trading activities

	Unrestricted funds General £	Restricted funds £	Total funds £
Events income;			
Other events income	1,426	109,735	111,161
Total for 2022	1,426	109,735	111,161
Total for 2021	10,000	133,202	143,202

5. Expenditure on raising funds

a) costs of generating donations and legacies

	Note	Unrestricted funds General £	Restricted funds £	Total funds £
Marketing and publicity		831	-	831
Other direct costs of generating voluntary				
income		20,810	26,252	47,062
Allocated support costs		44,957	-	44,957
Staff Costs		107,621		107,621
Total for 2022		174,219	26,252	200,471
Total for 2021		111,789	40,428	152,217

b) costs of trading activities

	Unrestricted funds General £	Total funds £
Costs of goods sold	7,679	7,679
Total for 2022	7,679	7,679
Total for 2021	14,697	14,697

6. Expenditure on charitable activities

	Note	Unrestricted funds General £	Restricted funds	Total funds £
Grant funding of activities	8	51,068	264,393	315,461
Governance costs		2,000		2,000
Total for 2022		53,068	264,393	317,461
Total for 2021			568,893	568,893

7. Analysis of governance and support

Governance costs

	Unrestricted funds General £	Total funds £
Independent examiner fees		
Examination of the financial statements	2,000	2,000
Total for 2022	2,000	2,000

8. Grant-making

Analysis of grants

The support costs associated with grant-making are £Nil (31 December 2021 - £Nil).

Below are details of the material grants made to institutions.

	2022	2021
Name of institution	£	£
Ol Pejeta	125,013	212,455
Black Mambas	38,800	250,000
Orphanage	78,339	71,098
ARCC	32,000	20,662
Kariega	25,300	14,678
Other	16,009	_
	315,461	568,893

9. Staff costs

The aggregate payroll costs were as follows:

	2022 £	2021 £
Staff costs during the year were:		
Salaries and wages	90,255	77,800
Social security costs	14,326	5,749
Pension costs (defined contribution scheme)	2,695	1,664
Staff training	345	-
	107,621	85,213

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2022 No	2021 No
Fundraising	2	2
Charitable Activities	1	1
	3	3

No employee received emoluments of more than £60,000 during the year

10. Independent examiner's remuneration

The charity is a registered charity and is therefore exempt from taxation.

	2022
	£
Examination of the financial statements	2,000

11. Taxation

The charity is a registered charity and is therefore exempt from taxation.

12. Stock

	2022 £	2021 £
Stocks	3,062	2,479
13. Debtors		
	2022 £	2021 £
Accrued income	2,500	38,420
Other debtors	1,700	-
	4,200	38,420
14. Cash and cash equivalents		
	2022 €	2021 £
Cash at bank	156,257	171,522

15. Creditors: amounts falling due within one year

	2022 £	2021 £
Trade creditors	_	5,045
Other creditors	3,000	_
Accruals	2,000	-
Deferred income		15,000
	5,000	20,045

16. Funds

	Balance at 1 January 2022 £	Incoming resources £			Balance at 31 December 2022 £
Unrestricted funds					
General					
General	99,373	230,852	2 (234,9	66) 1,818	97,077
Restricted funds					
Ol Pejeta	33,714	121,213	3 (150,7	01) -	4,226
Black Mambas	12,472	24,92			
Orphanage	11,557	79,340			25,558
Kariega	343	4,96			1,009
ARCC	9,427	19,370	(21,0	00) -	7,797
Giles	7,799	8,14		41) -	1
Rhino Strongholds	17,691	2,94		- (2,000)	18,639
Total restricted funds	93,003	260,902	(290,6	45) (1,818)	61,442
Total funds	192,376	491,75	(525,6	11)	158,519
	Balance January £		ncoming esources £	Resources expended £	Balance at 31 December 2021 £
Unrestricted funds					
General					
General	90	5,803	129,056	(126,486)	99,373
Restricted					
Ol Pejeta	135	5,367	151,230	(252,883)	33,714
Black Mambas	(5,263	256,209	(250,000)	12,472
Orphanage		0,982	71,673	(71,098)	11,557
Kariega	2	2,876	12,144	(14,677)	343
ARCC	18	3,277	11,812	(20,662)	9,427
Giles		-	7,799	-	7,799
Rhino Strongholds		<u> </u>	17,691	<u>-</u>	17,691
Total restricted funds	173	3,765	528,558	(609,320)	93,003
Total funds	270),568	657,614	(735,806)	192,376

17. Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 31 December 2022 £
Current assets	86,136	77,383	163,519
Current liabilities	(5,000)	_	(5,000)
Total net assets	81,136	77,383	158,519
	Unrestricted funds General	Restricted funds	Total funds at 31 December
	£	£	2021 £
Current assets			
Current assets Current liabilities	£	£	£

18. Analysis of net funds

	At 1 January 2022 £	Financing cash flows £	At 31 December 2022 £
Cash at bank and in hand	171,522	(15,265)	156,257
Net debt	171,522	(15,265)	156,257
	At 1 January 2021 £	Financing cash flows	At 31 December 2021 £
Cash at bank and in hand	228,472	(56,950)	171,522
Net debt	228,472	(56,950)	171,522

19. Related party transactions

There were no related party transactions in the year.

